



NEWS RELEASE

Hormel Foods Seeking Nominations for 2025 Class of 10 Under 20 Food Heroes

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Program Spotlights and Supports Young Leaders Addressing Food Insecurity and Driving Sustainable Food Solutions

AUSTIN, Minn., July 15, 2025 /PRNewswire/ -- Hormel Foods Corporation (NYSE: HRL), a Fortune 500 global branded food company, is now accepting nominations for the 2025 class of 10 Under 20 Food Heroes. The impact-driven program, now in its fourth year, recognizes the efforts of young people across the United States who are contributing to a more sustainable food system — a system that produces and shares food in ways that uplift people and communities while nurturing the planet.

The company is seeking candidates under 20 years old who reside in the United States who are energetic change-makers, deeply passionate about making a difference and committed to making a lasting impact. Nominations can be submitted at 10under20foodheroes.com/nominate from now through Sept. 15, 2025.

"When we nurture the curiosity and creativity of young leaders, we open the door to new ideas that can make our food system more sustainable," said Jeff Baker, group vice president of Retail marketing at Hormel Foods. "The 10 Under 20 Food Heroes program celebrates the next generation's role in creating a future where food security is improved."

Each 10 Under 20 Food Hero will receive support and resources from Hormel Foods and its partners, including mentorship, potential internship opportunities, executive networking sessions and hands-on experiences to help them grow into future leaders. The program continues to grow into a nationwide network of young changemakers

connected through purpose and passion for improving our food system.

To celebrate their achievements, the new group of Food Heroes and their guardians will be invited to the company's global headquarters in Austin, Minnesota, for a celebration this December. They will also receive a financial donation to further their impactful efforts.

Explore the inspiring stories of previous Food Heroes and learn more about the program at 10under20foodheroes.com and view the 2025 promo video on our YouTube at <https://www.youtube.com/@HormelFoodsCorp>.

About Hormel Foods — Inspired People. Inspired Food.™

Hormel Foods Corporation (NYSE: HRL), based in Austin, Minnesota, is a global branded food company with approximately \$12 billion in annual revenue across more than 80 countries worldwide. Its brands include PLANTERS®, SKIPPY®, SPAM®, HORMEL® NATURAL CHOICE®, APPLGATE®, JUSTIN'S®, WHOLLY®, HORMEL® BLACK LABEL®, COLUMBUS®, JENNIE-O® and more than 30 other beloved brands. The company is a member of the S&P 500 Index and the S&P 500 Dividend Aristocrats, was named one of the best companies to work for by U.S. News & World Report, one of America's most responsible companies by Newsweek, recognized by TIME magazine as one of the World's Best Companies and has received numerous other awards and accolades for its corporate responsibility and community service efforts. The company lives by its purpose statement — Inspired People. Inspired Food.™ — to bring some of the world's most trusted and iconic brands to tables across the globe. For more information, visit hormelfoods.com.

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