



NEWS RELEASE

HORMEL® MARY KITCHEN® Brand Introduces Two Varieties to Bring Comfort and Convenience to the Table

2026-01-06

The No. 1 hash brand for more than 70 years expands its lineup with bold flavors designed to stretch meals and simplify busy nights

AUSTIN, Minn., Jan. 6, 2026 /PRNewswire/ -- When the weather turns cold, comfort food takes center stage, and HORMEL® MARY KITCHEN® Hash is delivering with two skillet products now available at select retailers nationwide. The iconic brand, best known for its original Corned Beef Hash, is expanding its lineup with hearty ingredients and bold flavors designed to help families spend less time in the kitchen and more time around the table.

Perfect for busy weeknights or holiday gatherings, the new skillet varieties do more than satisfy cravings—they stretch into multiple meals and offer versatility as a main dish or a flavorful ingredient in creative recipes.

Introducing the flavors:

- HORMEL® MARY KITCHEN® Chorizo Skillet delivers 14 grams of protein per serving, and features a smoky, slightly tangy taste with a hearty blend of diced potatoes and tender pork, seasoned with robust chorizo spices.
- HORMEL® MARY KITCHEN® Southwest Style Skillet offers 12 grams of protein per serving and brings a Tex-Mex twist with diced potatoes, tender beef and pork, peppers and onions, seasoned with spicy, smoky and earthy notes.

"The HORMEL® MARY KITCHEN® brand has always stood for providing consumers convenient, comforting products that satisfy cravings. The new skillet varieties take that promise even further," said Brett Ament, brand manager for the HORMEL® MARY KITCHEN® brand. "Families are looking for easy solutions that don't sacrifice flavor. Like our hash varieties, these products are delicious when fried in a pan and paired with eggs, but they also become the star ingredient in creative dishes or can stretch into leftovers. It's all about helping people spend less time cooking and more time enjoying meaningful moments together."

This season, the HORMEL® MARY KITCHEN® brand invites consumers to savor the joy of comfort food with a modern twist. Whether craving nostalgia or bold new flavors, these skillet meals make it easy to create satisfying dishes and share more time with the people who matter most.

For more information about HORMEL® MARY KITCHEN® products, including recipes, nutritional information and where to buy, visit <http://www.hormel.com/brands/hormel-mary-kitchen-hash>.

About Hormel Foods – Inspired People. Inspired Food.™

Hormel Foods Corporation, based in Austin, Minnesota, is a global branded food company with approximately \$12 billion in annual revenue. Its brands include PLANTERS®, SKIPPY®, SPAM®, HORMEL® NATURAL CHOICE®, APPLGATE®, WHOLLY®, HORMEL® BLACK LABEL®, COLUMBUS®, JENNIE-O® and more than 30 other beloved brands. The company is a member of the S&P 500 Index and the S&P 500 Dividend Aristocrats, was named one of the best companies to work for by U.S. News & World Report, one of America's most responsible companies by Newsweek, recognized by TIME magazine as one of the World's Best Companies and has received numerous other awards and accolades for its corporate responsibility and community service efforts. The company lives by its purpose statement — Inspired People. Inspired Food.™ — to bring some of the world's most trusted and iconic brands to tables across the globe. For more information, visit hormelfoods.com.

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