



NEWS RELEASE

A Kernel Revolution: Discover CORN NUTS® New Partially Popped Corn Kernel Flavors!

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In an exciting twist, the makers of the CORN NUTS® brand introduce all-new Partially Popped Corn Kernel varieties, set to redefine snacking with irresistible crunch and craveable flavors

AUSTIN, Minn., May 7, 2025 /PRNewswire/ -- Get ready for a new kind of crunch! For the first time in their storied history, the makers of the CORN NUTS® brand are venturing beyond the traditional corn kernel, proudly introducing the all-new CORN NUTS® Partially Popped corn kernel flavors. Crafted to deliver craveable taste and inviting texture, this enticing new product marries the airy lightness of popcorn with the legendary crunch of CORN NUTS® corn kernels.

The CORN NUTS® brand team embarked on an adventurous flavor journey, meticulously curating bold and exciting tastes with trend-forward flavor profiles designed to stand out. With a deep understanding of snack lovers' cravings, the goal was to strike the perfect balance between the signature crunch of CORN NUTS® crunchy corn kernels and the light, airy texture of popcorn. The result? A flavor-packed snack experience that everyone can enjoy!

Meet the mouth-watering line-up:

- **White Cheddar:** Creamy, indulgent and ridiculously snackable.
- **Movie Theater Butter:** Bring the movie theater experience wherever you go.
- **Kickin' Cheddar:** A cheesy explosion with just the right amount of heat.

"The CORN NUTS® brand has always been about big crunch and even bigger flavor, and now, with our new Partially

Popped options, we're bringing fans a whole new way to snack," said Tim Bortner, brand manager for the CORN NUTS® brand. "These snacks are perfect for road trips, backyard barbeques, solo snacking or gameday gatherings. No matter where you are, just kick back and crunch away."

Whether you're juggling work, family or just living life at full speed, CORN NUTS® Partially Popped corn kernel flavors are the perfect anytime snack. And with today's snackers frequenting convenience stores an average of 266 times a year, the bold, flavorful and satisfyingly crunchy lineup from the CORN NUTS® brand is ready to go wherever you are. Each CORN NUTS® Partially Popped corn kernel flavor is packed in a convenient, 3-ounce bag, with a suggested retail price of \$1.99–\$2.49. This limited launch is available at select 7-Eleven, Speedway and Circle K locations.

For more information on the CORN NUTS® brand, including nutritional information and where to buy, visit www.cornnuts.com.

About the CORN NUTS® Brand

Since 1939, our delicious corn kernels have been bringing crunch and flavor to corn snacking in a way only CORN NUTS® crunchy corn kernels can. If you're going to eat corn, don't pop it, don't grill it — crunch it! Whether you're on a road trip or watching the game, there's never a wrong time to crunch on some CORN NUTS® corn snacks, which are available at retailers and convenience stores nationwide in a wide variety of delectable flavors. The CORN NUTS® brand has been owned by Hormel Foods Corporation (NYSE: HRL) since 2021. For more information, visit cornnuts.com.

About Hormel Foods – Inspired People. Inspired Food.™

Hormel Foods Corporation, based in Austin, Minnesota, is a global branded food company with approximately \$12 billion in annual revenue across more than 80 countries worldwide. Its brands include PLANTERS®, SKIPPY®, SPAM®, HORMEL® NATURAL CHOICE®, APPLGATE®, JUSTIN'S®, WHOLLY®, HORMEL® BLACK LABEL®, COLUMBUS®, JENNIE-O® and more than 30 other beloved brands. The company is a member of the S&P 500 Index and the S&P 500 Dividend Aristocrats, was named one of the best companies to work for by U.S. News & World Report, one of America's most responsible companies by Newsweek, recognized by TIME magazine as one of the World's Best Companies and has received numerous other awards and accolades for its corporate responsibility and community service efforts. The company lives by its purpose statement — Inspired People. Inspired Food.™ — to bring some of the world's most trusted and iconic brands to tables across the globe. For more information, visit hormelfoods.com.

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