

News Release

Hormel Foods Announces Webcast of Barclays Global Consumer Staples Conference

AUSTIN, Minn.--(BUSINESS WIRE)--Aug. 31, 2015-- Hormel Foods Corporation (NYSE: HRL) announced today that Jeffrey M. Ettinger, chairman of the board, president and chief executive officer, and Glenn R. Leitch, group vice president; president, Jennie-O Turkey Store, Inc., will present at 10:30 a.m. ET on Thursday, Sept. 10, 2015, during the Barclays Global Consumer Staples Conference in Boston, Mass. The company invites interested parties to listen to the presentation live via the Internet.

To access the webcast:

- Log on to <http://www.hormelfoods.com>.
- Go to the Investors page and click on the link located under Upcoming & Past Events or click on Events & Presentations, then Events, which will bring you to the webcast link.

If you are unable to listen to the live webcast, an archived version will be available at the above mentioned website for 90 days following the presentation.

About Hormel Foods

Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring branded, value-added products to the global marketplace. The company is a member of the Standard & Poor's (S&P) 500 Index, S&P 500 Dividend Aristocrats for 2014, was named the 2013 Sustainable Supply Chain of the Year by Refrigerated & Frozen Foods magazine, and was again named one of "The 100 Best Corporate Citizens" by Corporate Responsibility Magazine for the seventh year in a row. Hormel Foods was also recognized as a 2015 Military Friendly Employer by G.I. Jobs magazine, on the 2015 Best for Vets Employers List by Military Times, and was named one of the 2015 40 Best Companies for Leaders by Chief Executive magazine. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more information, visit <http://www.hormelfoods.com>.

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