

News Release

Hormel Foods Corporation First Quarter Earnings Conference Call

Thursday, February 19, 2015

AUSTIN, Minn.--(BUSINESS WIRE)--Jan. 21, 2015-- Hormel Foods Corporation (NYSE:HRL) invites you to participate in a conference call with Jeffrey M. Ettinger, chairman of the board, president and chief executive officer, and Jody H. Feragen, executive vice president and chief financial officer, to discuss the company's first quarter results. The company will issue its earnings press release before the markets open on Thursday, February 19, 2015, and will host a conference call at 8:00 a.m. CT (9:00 a.m. ET).

WHEN: Thursday, February 19, 2015
8:00 a.m. CT (9:00 a.m. ET)

WEBCAST: To listen to a live Webcast of the conference call, go to the company's website, <http://www.hormelfoods.com>, click on *Investors*, and you will find a link to the webcast.

PHONE: Dial toll-free **800-768-6544** at least 10 minutes prior to the call.
From outside the United States, call **785-830-7990**. Please note: all dial-in participants should quote the conference ID of **7062923** to access the call.

If you have difficulty accessing the call, please contact:

PGI
Reservations Line
(888) 563-4743

AUDIO

REPLAY: You can listen to a recorded replay beginning at 11:00 a.m. CT on Thursday, February 19, 2015, until 11:00 a.m. CT on Thursday, March 5, 2015.

In the United States, call **888-203-1112**
International, call **719-457-0820**
The access code is: **7062923**

About Hormel Foods

Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring branded, value-added products to the global marketplace. The company is a member of the Standard & Poor's (S&P) 500 Index, S&P Dividend Aristocrats for 2014, was named the 2013 Sustainable Supply Chain of the Year by Refrigerated & Frozen Foods magazine, and was again named one of "The 100 Best Corporate Citizens" by Corporate Responsibility Magazine for the sixth year in a row. Hormel Foods was recognized on the G.I. Jobs magazine list of America's Top 100 Military Friendly Employers in 2013 and 2014, and named one of the 2014 40 Best Companies for Leaders by Chief Executive magazine. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more information, visit <http://www.hormelfoods.com>.

Source: Hormel Foods Corporation

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