Hormel Foods Donates Three Semitrailers of Product for Tornado Relief Efforts in Oklahoma

AUSTIN, Minn.--(BUSINESS WIRE)--May. 23, 2013-- Hormel Foods Corporation (NYSE: HRL) today announced a donation of three semitrailer loads of product to assist with tornado relief efforts in Oklahoma. The donation of 165,000 *Hormel*® *Compleats*® microwave meals will go to Feeding America food banks in Oklahoma City and its surrounding suburbs.

“Our thoughts and prayers are with all who were affected by this devastating tornado,” said Julie H. Craven, vice president of corporate communications at Hormel Foods. “We hope to provide a helpful way to feed the many in need as the difficult process of rebuilding begins.”

Hormel® *Compleats*® microwave meals are 10-ounce satisfying meals that feature quality chicken, beef or turkey as well as flavorful vegetables and pasta, potatoes or rice. Convenient for relief efforts, they are a source of protein, do not need to be frozen or refrigerated and can be microwaved in the tray in 60 seconds. Additionally, these meals are fully cooked and can be eaten straight from the package for those without access to electricity.

About Hormel Foods
Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring branded, value-added products to the global marketplace. The company is a member of the Standard & Poor's (S&P) 500 Index, S&P Dividend Aristocrats for 2012, Maplecroft Climate Innovation Indexes, Global 1000 Sustainable Performance Leaders and was again named one of “The 100 Best Corporate Citizens” byCorporate Responsibility Magazine for the fifth year in a row. Hormel Foods debuted on the G.I. Jobs magazine list of America’s Top 100 Military Friendly Employers in 2012. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more information, visithttp://www.hormelfoods.com.

Source: Hormel Foods Corporation

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