# News Release

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<< Back

## Hormel Foods Donates Four Semi-trailer Loads of Product for Hurricane Sandy Relief Efforts in Northeastern United States

AUSTIN, Minn.--(BUSINESS WIRE)--Nov. 2, 2012-- Hormel Foods Corporation (NYSE: HRL) today announced a donation of four semi-trailer loads of product to assist with Hurricane Sandy relief efforts. The donation includes two semi-trailers of *Hormel*® *Compleats*® microwave meals, which is about 110,400 meals and two semi-trailers of *Hormel*® pizza toppings white chicken cuts, which is approximately 156,000 packs, to Feeding America food banks to aid in relief efforts for the areas impacted by the October 29 hurricane.

“Our thoughts are with those affected by this devastating event,” said Julie H. Craven, vice president of corporate communications atHormel Foods. “As relief efforts begin, we hope these meals will provide a source of nourishment for so many in need.”

*Hormel*® *Compleats*® microwave meals are 10-ounce satisfying meals that feature quality chicken, beef or turkey as well as flavorful vegetables and pasta, potatoes or rice. They do not need to be frozen or refrigerated and can be microwaved in the tray in 60 seconds. Additionally, these meals are fully cooked and can be eaten straight from the package for those without access to electricity.

*Hormel*® pizza toppings white chicken cuts are fully cooked, large cuts of white meat chicken that can added as a protein source to a variety of meals.

### About Hormel Foods

Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring branded, value-added products to the global marketplace. The company is a member of the Standard & Poor's (S&P) 500 Index, S&P Dividend Aristocrats for 2012, Maplecroft Climate Innovation Indexes, Global 1000 Sustainable Performance Leaders and was again named one of "The 100 Best Corporate Citizens” byCorporate Responsibility Magazine for the fourth year in a row. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more information, visit http://www.hormelfoods.com.

Source: Hormel Foods

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