News Release

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Hormel Foods Corporation Third Quarter Earnings Conference Call

Thursday, August 23, 2012

AUSTIN, Minn.--(BUSINESS WIRE)--Jul. 24, 2012-- Hormel Foods Corporation (NYSE: HRL) invites you to participate in a conference call withJeffrey M. Ettinger, chairman of the board, president and chief executive officer, and Jody H. Feragen, executive vice president and chief financial officer, to discuss the company's third quarter results. The company will issue its earnings release before the markets open onThursday, August 23, 2012, and will host a conference call at 8:30 a.m. CT (9:30 a.m. ET).

WHEN: Thursday, August 23, 2012
8:30 a.m. CT (9:30 a.m. ET)

WEBCAST: To listen to a live Webcast of the conference call, go to the company's Web site, http://www.hormelfoods.com, and click on*Investors*, and you will find a link under the *Webcast* heading on the page.

PHONE: Dial toll-free – **877-941-0844** at least 10 minutes prior to the call.
From outside the United States, call **480-629-9835**. Please note: all dial-in participants should quote the conference ID of**4556709** to access the call.

If you have difficulty accessing the call, please contact:
ACT Teleconferencing
Reservations Line
(800) 228-3719

AUDIO REPLAY: You can listen to a taped replay beginning at 10:30 a.m. CT on Thursday, August 23, 2012, until 11:59 p.m. CT on Thursday, September 6, 2012.

In the United States, call **800-406-7325**
International, call **303-590-3030**
The access code is: **4556709**

About Hormel Foods

Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring branded, value-added products to the global marketplace. The company is a member of the Standard & Poor's 500 Index, Dow Jones Sustainability Indexes, Maplecroft Climate Innovation Indexes, and was named one of "The 100 Best Corporate Citizens" by Corporate Responsibility Magazine for the fourth year in a row in 2012. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more information, visit http://www.hormelfoods.com.

Source: Hormel Foods

Hormel Foods Contact:
Kevin C. Jones, 507-437-5248
kcjones@hormel.com