News Release

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Hormel Foods Recognized Among the Best Places to Work for Recent Grads

AUSTIN, Minn.--(BUSINESS WIRE)--May. 4, 2012-- Hormel Foods Corporation (NYSE: HRL) today announced it is recognized among the Best Places to Work for Recent Grads by Experience Inc., the nation's leading provider of career services for college students and alumni. Ten employers from across the country were recognized on the 2012 Best Places to Work for Recent Grads list, which recognizes organizations from across the country that demonstrate excellence in recruiting, hiring and retaining young professionals.

An outstanding company culture, competitive compensation and benefits package, as well as the opportunity for career growth and diversity at Hormel Foods were key factors in the company achieving this recognition. With its extremely high employee retention rate,Hormel Foods demonstrates its ability to attract and keep top talent. The company was also featured on this list in 2010.

"We are honored to report that 54 percent of current employees had five or more years of service last year, well above the industry standard," said Larry C. Lyons, director of human resources at Hormel Foods. "We value the long tenure of our employees and it is not uncommon for employees to spend their entire career at the company.

Experience Inc. invited employers from across the country to participate in the 2012 Best Places to Work for Recent Grads survey to identify and recognize the best employers for recent college graduates. For information on Experience's Best Places to Work for Recent Grads, please visit http://www.experience.com/entry-level-jobs/2012-best-places-to-work/.

About Hormel Foods

Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring branded, value-added products to the global marketplace. The company is a member of the Standard & Poor's 500 Index, Dow Jones Sustainability Indexes, Maplecroft Climate Innovation Indexes, and was named one of "The 100 Best Corporate Citizens" by Corporate Responsibility Magazine for the fourth year in a row in 2012. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more

information, visit http://www.hormelfoods.com.

Source: Hormel Foods Corporation

Hormel Foods Corporation
Julie H. Craven, 507-437-5345
media@hormel.com