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Hormel Foods Donates Two Semi-Trailer Loads of Product for Tornado Relief Efforts in Indiana and Kentucky

AUSTIN, Minn.--(BUSINESS WIRE)--Mar. 8, 2012-- Hormel Foods Corporation (NYSE: HRL) today announced a donation of 55,000 *Hormel*®*Compleats*® microwave meals and more than 11,000 cases of *Hormel*® turkey pepperoni packs to Feeding America to aid in relief efforts for parts of Kentucky and southern Indiana following the recent tornadoes.

“Our thoughts are with everyone affected by this unfortunate hardship,” said Julie H. Craven, vice president of corporate communications at Hormel Foods. “We hope this donation will help to feed those in need.”

Hormel® *Compleats*® microwave meals are 10-ounce satisfying meals that feature quality chicken, beef or turkey as well as flavorful vegetables and pasta, potatoes or rice. They do not need to be frozen or refrigerated and can be microwaved in the tray in 90 seconds.

Pepperoni has been a longtime favorite and a well-known Hormel Foods specialty. *Hormel*® turkey pepperoni has the same spicy flavor of *Hormel*® original pepperoni that both kids and adults love.

About Hormel Foods

Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring branded, value-added products to the global marketplace. The company is a member of the Standard & Poor's 500 Index, Dow Jones Sustainability Indexes, Maplecroft Climate Innovation Indexes, Global 1000 Sustainable Performance Leaders and was named one of "The 100 Most Trustworthy Companies" byForbes in 2010. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more information, visit http://www.hormelfoods.com.

Source: Hormel Foods Corporation

Hormel Foods Corporation

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