# News Release

## Hormel Foods Recognized on Newsweek's Green Rankings for Third Straight Year

AUSTIN, Minn., Oct 24, 2011 (BUSINESS WIRE) --

Hormel Foods Corporation (NYSE: HRL) today announced that the company has been named on the 2011 Newsweek's Green Rankings for a third straight year.

Hormel Foods ranked 429, moving up 13 spots from 442 in 2010 on the annual ranking listing America's 500 largest publicly traded companies. This year it was expanded to include the Global 500 - the world's largest 500 publicly traded companies.

"Being recognized as one of the country's leaders in corporate responsibility and sustainability again this year reflects our ongoing commitment in the areas of people, products, process, performance and philanthropy," said Julie H. Craven, vice president of corporate communications at Hormel Foods. "We are honored to continue being acknowledged for these accomplishments."

To produce the 2011 Green Rankings, Newsweek collaborated with leading environmental research providers Trucost and Sustainalytics to assess each company's environmental footprint, management of that footprint, and transparency.

**About Hormel Foods**
Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring branded, value-added products to the global marketplace. The company is a member of the Standard & Poor's 500 Index, Dow Jones Sustainability Indexes, Maplecroft Climate Innovation Indexes, Global 1000 Sustainable Performance Leaders and was named one of "The 100 Most Trustworthy Companies" by Forbes in 2010. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more information, visit http://www.hormelfoods.com.

SOURCE: Hormel Foods Corporation

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