News Release

Hormel Foods Announces Date of First Quarter Earnings Release

AUSTIN, Minn., Feb 14, 2011 (BUSINESS WIRE) --

Hormel Foods Corporation (NYSE: HRL) will issue its earnings release for first quarter before the markets open on Tuesday, February 22, 2011, and will discuss those results as part of its presentation at the CAGNY (Consumer Analyst Group of New York) Conference at 1:45 p.m. EST. The presentation will be webcast live and a replay will be available after the presentation beginning at 3:45 p.m. EST. Jeffrey M. Ettinger, chairman of the board, president and chief executive officer, and Jody H. Feragen, executive vice president and chief financial officer, will be presenting at the conference.

WHEN:

Tuesday, February 22, 2011, before the market opens.

WEBCAST:

To listen to a live webcast of the presentation, go to the company's website, http://www.hormelfoods.com, and click on Investors. You will find a link to the presentation at the top of the page.

If you are unable to listen to the live webcast, an archived version will be available at the abovementioned website for 90 days following the presentation.

ABOUT HORMEL FOODS CORPORATION

Hormel Foods Corporation, based in Austin, Minn., is a multinational manufacturer and marketer of consumer-branded food and meat products, many of which are among the best known and trusted in the food industry. The company leverages its extensive expertise, innovation and high competencies in pork and turkey processing and marketing to bring branded, value-added products to the global marketplace. The company is a member of the Standard & Poor's 500 Index, Dow Jones Sustainability Indexes, Maplecroft Climate Innovation Indexes, Global 1000 Sustainable Performance Leaders and was named one of "The 100 Most Trustworthy Companies" by Forbes in 2010. The company enjoys a strong reputation among consumers, retail grocers, foodservice and industrial customers for products highly regarded for quality, taste, nutrition, convenience and value. For more information, visit http://www.hormelfoods.com.

SOURCE: Hormel Foods Corporation

Hormel Foods Corporation
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