



NEWS RELEASE

XPEL Reminds Drivers and Homeowners to Protect Against Heat and UV Exposure Ahead of the Summer Solstice

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Window tint checkup: owners can bring their cars to an authorized XPEL dealer to verify if their window tint protects against harmful UV rays.

SAN ANTONIO--(BUSINESS WIRE)-- As the 2025 summer solstice—the longest day of the year—approaches on June 20th, XPEL, Inc. (NASDAQ: XPEL), a global leader in protective films and coatings, reminds consumers to stay protected from sun-related heat and UV exposure, especially as **melanoma and skin cancer diagnoses continue to rise**. XPEL's automotive, home and office window films are heat-rejecting and help protect against harmful UV rays.

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block over 99% of harmful UVA and UVB rays and significantly reduce solar heat. **A recent test** highlighted that a car protected with PRIME window film registered 15 degrees cooler than an unprotected similar vehicle. Since not all brands of window tint offer this level of heat rejection and UV protection, XPEL encourages drivers to visit an authorized XPEL retailer in North America to determine whether their current tint is delivering proper UV protection.



“Many window films may look similar, but their ability to actually block harmful UV rays and reject heat varies greatly,” said Chris DiMinico, XPEL’s Director of Product. “Our authorized installers can test your vehicle’s window tint to confirm if it’s truly nano-ceramic or metallic, and whether it meets the high standards necessary for real UV defense.”

Homeowner Protection as Well

XPEL’s **Solar Window Film** extends this protection into the home or office, blocking up to 78% of the sun’s heat and 99% of UV rays while preserving visibility and natural light. These films help reduce energy costs, reduce glare, increase comfort, and protect interior furnishings from fading due to sun exposure.

“As daylight hours peak during summer, it’s the ideal time for drivers and homeowners to think critically about sun exposure,” DiMinico added. “Window film is a practical, year-round investment in both comfort and health.”

Backed by the Skin Cancer Foundation

XPEL’s window films have earned the Seal of Recommendation from **The Skin Cancer Foundation**, a trusted symbol of effective UV protection. This recognition reinforces XPEL’s commitment to skin safety, providing additional peace of mind.

Longest Day, Highest Exposure

The summer solstice on June 20 marks the year’s longest stretch of daylight in the Northern Hemisphere, and with it, an increase in UV intensity and heat load in cars and homes. XPEL’s advanced window film solutions offer a smart and effective line of defense from the sun.

To find an authorized XPEL installer or learn more about XPEL’s automotive and architectural window film products, visit www.xpel.com or follow @XPEL on social media channels.

About XPEL, Inc.

XPEL is a leading provider of protective films and coatings, including paint protection film, surface protection film, window films and ceramic coatings in the automotive, architectural and marine industries. With a global footprint, a network of trained installers and proprietary DAP software, XPEL is dedicated to exceeding customer expectations by providing high-quality products, leading customer service, expert technical support and world-class training. XPEL, Inc. is publicly traded on NASDAQ under the symbol “XPEL.”

Note: Video b-roll available upon request.

For more information:

Steve Janisse

steve.janisse@newsmakersmedia.com

Allyson Molina

allyson.molina@newsmakersmedia.com

Source: XPEL, Inc.