



NEWS RELEASE

XPEL Protects All-New Jeep® Gladiator “Shadow Ops” Special Edition for 2026 Easter Jeep Safari

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SAN ANTONIO--(BUSINESS WIRE)-- **XPEL, Inc.** (Nasdaq: XPEL), a global leader in protective films and coatings, has partnered with Stellantis to bring industry-leading automotive protection to a unique Jeep® vehicle for the **2026 Easter Jeep Safari in Moab, Utah.**

XPEL, a global leader in protective films and coatings, collaborated with Jeep to protect their new, outfitted-for-adventure, 2026 Jeep Gladiator “Shadow Ops” Special Edition, for the 2026 Easter Jeep Safari in Moab, Utah, one of the largest Jeep gatherings in the U.S.

For this year’s event, XPEL collaborated with the Jeep brand to protect their new, outfitted-for-adventure **2026 Jeep**

Gladiator “Shadow Ops” Special Edition, built to highlight Jeep’s legendary off-road capability at one of the largest Jeep gatherings in the U.S.

The Jeep Gladiator Shadow Ops Edition has been fully equipped with **XPEL STEALTH™ Paint Protection Film**, which protects exterior paint surfaces from rock chips, scratches and trail debris while delivering a distinctive satin finish. To help shield occupants from the intense desert sun and maintain interior comfort, the vehicle also features **XPEL PRIME XR PLUS™ nano-ceramic window film**, providing industry-leading heat rejection and UV protection.

Installation of the protective films was performed by **New Layer Customs** of Troy, Michigan, a trusted XPEL



installation partner known for its expertise in paint protection film and window tint applications.

“We’re thrilled to collaborate with the Jeep brand to help protect the new Gladiator Shadow Ops Edition at one of the off-road community’s most iconic events,” said Anthony Pecaski, Senior Global OEM Business Manager at XPEL. “Moab’s rugged trails present the perfect proving ground for our products, and the Gladiator is the ideal platform to showcase how XPEL protection keeps vehicles looking their best no matter where the adventure leads.”

To commemorate the collaboration, the Jeep Gladiator also features a **custom XPEL Easter Jeep Safari vehicle graphic livery**, celebrating the joint build between XPEL and Stellantis and highlighting the partnership throughout the event.

The **XPEL Jeep Gladiator Shadow Ops Edition** is on display the entire week of the **2026 Easter Jeep Safari** (Saturday, March 28 - Sunday, April 5, 2026), giving attendees a close look at how advanced paint protection film and window tint technologies help safeguard vehicles built for extreme off-road environments.

Held annually in Moab, the Easter Jeep Safari is one of the most anticipated gatherings for Jeep enthusiasts and off-road fans, drawing thousands of attendees for a week of trail rides, vehicle debuts and industry showcases.

Information about XPEL products can be found on the company’s website, **XPEL.com**, and images of the XPEL equipped Jeep Gladiator Shadow Ops Edition will be available upon request.

About XPEL, Inc.

XPEL is a leading provider of protective films and coatings, including paint protection film, surface protection film, window films and ceramic coatings for the automotive, architectural and marine industries. With a global footprint, a network of trained installers and proprietary software solutions, XPEL is dedicated to exceeding customer expectations by providing high-quality products, leading customer service, expert technical support and world-class training. XPEL, Inc. is publicly traded on Nasdaq under the symbol “XPEL.”

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