NEWS RELEASE

XPEL Named Official Window Tint And Paint Protection Films Of The BMW Car Club Of America

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SGREENVILLE, S.C. (January 8, 2019) – The BMW Car Club of America today announced an agreement that will make XPEL the “Official Window Tint and Paint Protection Films of the BMW Car Club of America” (BMW CCA) for 2019.

The agreement provides XPEL exclusive status, a large presence at national club events, and significant exposure via the club’s communication channels. XPEL will be present at key national events in 2019 including Legends of the Autobahn, Festorics, and the 50th Annual BMW CCA Oktoberfest, providing members with more information about their advanced paint protection film and window tint product line.

“We are pleased to continue our relationship with XPEL. Our members want only the best and with XPEL they have it,” said Frank Patek, BMW CCA Executive Director.

XPEL is the source for the most cutting-edge Paint Protection and Window Tint available. As industry innovators, XPEL continues to strive for the very best technology & quality materials to bring to market. XPEL ULTIMATE PLUS Paint Protection Film helps to stop rock chips, prevent scratches, and makes cleaning a breeze. XPEL PRIME XR PLUS Window Tint blocks up to 98% of infrared heat keeping your vehicle cool during those warmer days as well as blocking 99.9% of UVA and UVB cancer causing rays. XPEL also boasts an installer network in nearly 60 countries internationally and hundreds around the United States. Visit XPEL.com today to find an installer near you.

“As BMW CCA celebrates its 50th Anniversary, we could not be more excited to become the exclusive partner providing all 70,000 + active members with XPEL Paint Protection Film and Window Tint solutions,” said Michael Dobbins, Marketing Manager at XPEL. “As enthusiasts and BMW brand fans we’re looking forward to 2019.”

XPEL has been a club sponsor since 2013 and has continued to increase their support, recognizing that the club’s 70,000 active members are some of the most enthusiastic and influential BMW owners in the country. In fact, BMW CCA member’s collectively own over 100,000 BMWs and participate in many of the Club's 500-plus social and driving events each year.

In 2019, the Club will celebrate its 50th anniversary with the 50th Annual BMW CCA Oktoberfest presented by Michelin in Greenville, South Carolina, on October 15-19. At O’Fest, XPEL will showcase their products and help celebrate the occasion during what is anticipated to be the largest gathering of club members ever held. As part of the sponsorship, XPEL will host a tech talk, participate in the vendor hall, sponsor the complimentary bottled water, and even hand out a special award during the week.

To learn more about XPEL Window Tint and Paint Protection Films visit XPEL.com. And to learn more about the BMW Car Club of America—or to join the club—visit bmwcca.org.

ABOUT THE BMW CAR CLUB OF AMERICA

Founded in 1969, BMW CCA has grown to become the world's largest owner supported single- marque car club. Today, BMW CCA has 68 chapters nationwide, with more than 70,000 dues paying members mutually enhancing one another's BMW ownership experience. Members of the Club are eligible for exclusive vehicle rebates, discounts on BMW parts and service, admission to members-only events, and receive a copy of the Clubs 132-plus page magazine, Roundel, each month. If you are as enthusiastic about driving your BMW as we are about ours, then this is your Club. Join the Ultimate Driving Club today at bmwcca.org!

About XPEL, Inc.

XPEL leads the industry in designing, manufacturing and distributing high-performance automotive paint and headlamp protection film technologies. Using XPEL's proprietary software and materials, our professional design team develops products that deliver the ultimate in vehicle protection, meeting the demands of a broad range of makes and models. With more than 70,000 vehicle-specific applications and a global network of trained installers, XPEL is dedicated to exceeding customer expectations in providing high-quality products, customer service and technical support. XPEL, Inc. (TSXV: DAP.U) is publicly traded on the TSXV Exchange. Visit www.xpel.com for more information.

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