NEWS RELEASE

XPEL A Winner Of The San Antonio Top Workplaces 2023 Award

10/24/2023

Winning based solely on employee feedback gathered through an independent third party

San Antonio, TX – October 24, 2023 – XPEL, Inc. (Nasdaq: XPEL), a global provider of protective films and coatings, has been named a Top Workplace for 2023 by San Antonio Express-News Top Workplaces. The list is based solely on employee feedback gathered through a third-party survey administered by employee engagement technology partner Energage LLC. The confidential survey uniquely measures 15 culture drivers that are critical to the success of any organization: including alignment, execution, and connection, among others. XPEL received the distinction in the Midsize Employers category of the awards.

“We feel very strongly about our company culture,” said XPEL President and CEO Ryan Pape. “It’s important that all of our team members feel included and proud to work here. I’m extremely happy that we garnered this award.”

“Earning a Top Workplaces award is a badge of honor for companies, especially because it comes authentically from their employees,” said Eric Rubino, Energage CEO. “That's something to be proud of. In today's market, leaders must ensure they’re allowing employees to have a voice and be heard. That's paramount. Top Workplaces do this, and it pays dividends.”

# # #

About XPEL, Inc.

XPEL is a leading provider of protective films and coatings, including automotive paint protection film, surface protection film, automotive and architectural window films, and ceramic coatings. With a global footprint, a network of trained installers and proprietary DAP software, XPEL is dedicated to exceeding customer expectations by providing high-quality products, leading customer service, expert technical support and world-class training. XPEL, Inc. is publicly traded on Nasdaq under the symbol “XPEL”.

For more information, contact:

Steve Janisse
News Makers Media
steve.janisse@newsmakersmedia.com

Allyson Molina
News Makers Media
allyson.molina@newsmakersmedia.com