



Backblaze B2 Platform Grows Depth, Ease with Spring Release

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Release delivers enhanced security, performance upgrades, Infrastructure as Code, and more—offering astonishing ease to a growing community of developers and IT problem solvers.

SAN MATEO, Calif.--([BUSINESS WIRE](#))--Backblaze, Inc., a leading storage cloud company serving nearly 500,000 customers across 175+ countries, announces the Spring Release for its B2 Cloud Storage platform. This latest Infrastructure-as-a-Service release includes a slate of security enhancements, performance upgrades, and new partnerships—expanding customers' ability to build applications and safeguard data.

The goal for this release: Make storing and using data easier and more secure.

Backblaze has delivered astonishingly easy cloud storage through B2 Cloud Storage since launching the platform—it takes only minutes to onboard, supports countless development and IT use cases with a partner ecosystem in the 1000s, and is a fraction the cost of others with no hidden fees or pricing tiers.

"Backblaze already has over an exabyte of data under management - that's some 500 billion files that customers entrust us with - and the B2 Cloud Storage platform serves as a building block for a range of businesses and organizations," said Gleb Budman, CEO and Co-Founder, Backblaze. "With this release and our growing partner ecosystem, we're continuing our mission to make storing and using data astonishingly easy."

The full slate is detailed on the [company's blog](#), with highlights collected here:

- **New Security:** The release of **S3 Compatible Object Lock** means anyone using the standard S3 protocol can activate immediate, enhanced protection against ransomware and human errors--with no additional coding needed.

"We deployed Backblaze B2 in less than a day, putting a virtual air gap between our customers and their data," Gregory Tellone, CEO of Continuity Centers, a disaster recovery as a service provider (DRaaS MSP), shared, *"protecting customers against hackers and ransomware, disgruntled employees and accidental deletion. We consider Backblaze one of our front lines of defense."*

Backblaze also introduced **Object Lock Legal Hold**, to set indefinite file holds for compliance and retention requirements; **Server Side Encryption (SSE)** for optional added protection; and **Cross-Origin Resource Sharing (CORS)** to enable content in B2 Cloud Storage to be seamlessly yet securely served from other websites—all offered with the same low or no code approach.

- **Performance Upgrades:** Backblaze grew storage capacity by 65% since January of 2020 alone, expanded API servers, and carried out network enhancements to provide scale, resilience, availability, and speed to enable seamless support for customers.
- **Growing Integrations:** For its growing developer customer base, Backblaze's qualification as a **Hashicorp Terraform** partner empowers developers to provision and manage B2 Cloud Storage directly from Terraform configuration files—supporting their Infrastructure as Code (IaC) efforts. As Asvin Ramesh, Sr. Director, Alliances at HashiCorp commented, *"We are pleased to have Backblaze join our partner program as a new technology partner. With the new HashiCorp Terraform Verified Provider for Backblaze, users can easily provision and manage B2 Cloud Storage resources making life simpler for developers as they manage their storage solution via IaC."*

The Hashicorp announcement leads a long list of highlighted new and recent partners that work seamlessly with Backblaze B2—including **Signiant** for fast file transfers; **Tape Ark** for tape to cloud data migration; EU-based **Cherry Servers** for open cloud infrastructure and compute; **Fastly** for edge cloud and CDN integration with zero-egress fees; **Veeam** for easy offsite backup and recovery of virtual, physical, and multi-cloud infrastructures; and **Facebook** as part of the Data Transfer Project. Meanwhile, long-time partner **Arq** extended its ransomware protection with native integration of our object lock, while **Cloudflare** added support for sending Logpush data directly to Backblaze B2.

- **Coming Soon:** Later this year, the B2 Cloud Storage platform will add a **Partner API**, giving software partners the ability to provision and manage Backblaze B2's scalable storage natively—creating a single, streamlined user experience for their customers. As Nilay Patel, VP of Sales and Partnerships at Backblaze put it, *"Our partnership ecosystem is a central aspect of our commitment to being a trusted, neutral solution for organizations big and small. We can't wait to introduce the Partner API because it will make it even easier for our partners and their customers to get started with Backblaze B2."*

What this means is that a growing population of developers, IT professionals, and problem solvers who need cloud solutions can make use of the astonishing ease Backblaze delivers.

[Get the Full Spring Release Story](#)

About Backblaze

Backblaze makes managing data astonishingly easy for businesses and consumers. The Backblaze Storage Cloud provides a foundation for businesses, developers, IT professionals, and individuals to store, back up and archive data, host content, manage media, build their applications, and more. With more than an exabyte of data under management, the company currently works with nearly 500,000 customers in over 175 countries. Founded in 2007, the company is based in San Mateo, CA. For more information, please go to www.backblaze.com.

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