NEWS RELEASE

# Aduro Appoints Country Manager for Mexico to Capitalize on Local Opportunities

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Sarnia, ON, March 16, 2022 – **Aduro Clean Technologies Inc.** ("Aduro" or the "Company") (CSE: ACT) (OTCQB: ACTHF) (FSE: 9D50), a Canadian developer of patented water-based technologies to chemically recycle plastics, and to transform heavy crude and renewable oils into new-era resources and higher-value fuels, is pleased to announce the appointment of **Humberto Parra** as Country Manager for Mexico.

In November 2021, Aduro joined Canada's commercial trade mission to the **Mexican Petroleum Congress 2021,** in Monterrey, Nuevo Leon, Mexico. Over the past few months, Aduro has been actively engaging stakeholders in the region and with the appointment of a Country Manager for Mexico, this marks the first step in establishing a local presence in the market.

Humberto brings over 20 years of experience supporting international brands to bring innovative technologies to the private and public sector in Mexico. Prior to joining Aduro, Humberto played a pivotal role in introducing Double Decker Bus manufacturer WrightBus from Northern Ireland to the Mexican market. The pilot phase included evaluating 5 buses and the next phase of the program targets deploying 100-units with a value of $17 million. He also facilitated a feasibility study with Instituto Politecnico Nacional (IPN) and the Mexico City government which lead to the procurement of 130 buses from Scottish based Alexander Dennis Limited (ADL) worth $22 million. Humberto introduced Weigh-in-Motion (WIM) technology in Mexico, by assisting Czech Republic company Cross Zlin with developing a pilot program with Instituto Mexicano del Transporte (IMT) in Querétaro, México. This program established a standard specification for future WIM technology deployment.

Building on previous experience successfully introducing international businesses to Mexico, Humberto will help Aduro with market analysis, business development, and community engagement with a goal to establishing

partnerships with local stakeholders and businesses committed to climate action, sustainability, and growth.

“I am excited to be joining Aduro at this pivotal stage in their technology development,” says Mr. Humberto Parra. “There is a desire by both Mexican companies and all levels of local government to identify innovative environmentally-friendly technologies to solve the plastic problem.”

“I am thrilled to welcome Humberto to the Aduro team,” says Ofer Vicus, Chairman and Chief Executive Officer of Aduro. “With the onboarding of an experienced local country Manager, Humberto will help to drive our strategic objectives as we engage in Customer Trials, progress on pilot scale up and prepare our path to commercialization.”

About Aduro Clean Technologies

**Aduro Clean Technologies** is a developer of patented water-based technologies to chemically recycle waste plastics; convert heavy crude and bitumen into lighter, more valuable oil; and transform renewable oils into higher-value fuels or renewable chemicals. The Company’s Hydrochemolytic™ technology activates unique properties of water in a chemistry platform that operates at relatively low temperatures and cost, a game-changing approach that converts low-value feedstocks into 21st-century resources. With funding and support from **Bioindustrial Innovation Canada**, the company has developed a pre-pilot reactor system to upgrade heavy petroleum into lighter oil.

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Forward-Looking Statements

This news release contains forward-looking statements. All statements, other than statements of historical fact that address activities, events, or developments that the Company believes, expects or anticipates will or may occur in the future, are forward-looking statements. The forward-looking statements reflect management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking statements. Although the Company believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, undue reliance should not be put on such statements due to their inherent uncertainty. Important factors that could cause actual results to differ materially from the Company's expectations include adverse market conditions and other factors beyond the control of the parties. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by applicable law.

The CSE has not reviewed, approved, or disapproved the content of this news release.