



NEWS RELEASE

Kohl's Tells Shoppers: "Your Cart, Our Treat"; Unveils Plans to Pay for Customer's Holiday Gifts This December

2024-12-02

- In the spirit of the giving season, four lucky customers will have their cart paid for at every Kohl's store on Dec. 7, Dec. 14 and Dec. 21 totaling more than 10,000 carts this holiday season*
- Kohl's will unveil a new daily gift drop with a featured product every day in Dec., and customers have the opportunity to earn Kohl's Cash+ every day from now through Dec. 24
- The first shoppers to make a purchase in-store get a Kohl's Cash ornament gift on Dec. 7**

MENOMONEE FALLS, Wis.--(BUSINESS WIRE)-- Kohl's (NYSE: KSS) is spreading more holiday cheer with the launch of its new Giveaway Saturday events, offering customers shopping in stores nationwide a chance to have their cart paid for in December*. Beginning this Saturday, December 7 and continuing each Saturday leading up to Christmas, the new events give Kohl's shoppers more ways to save big on all their holiday gifting and celebration needs this December.

"Surprising customers and gifting them a cart full of merchandise is a fun way to get in the holiday spirit, and one of the many ways we are helping families save money this season," said Christie Raymond, Kohl's chief marketing officer. "Shoppers can count on Kohl's to help them check all their holiday boxes with affordable, meaningful gifts for everyone, more ways to save, and unexpected moments that will bring even more joy and magic to their holidays."

Don't miss the start of December savings at Kohl's with these events:

- Your Cart, Our Treat* – Lucky Shoppers Will Have Their Cart Paid For
Imagine going to the checkout and a Kohl's associate telling you – your purchase is on us! On Dec. 7 and



continuing Dec. 14 and Dec. 21, four lucky customers at each of Kohl's over 1,100 stores nationwide will have their cart paid for each day. That equates to more than 4,000 shoppers getting their purchases for free each Saturday, and more than 10,000 carts this holiday season.

- **Kohl's Daily Gift Drop**

The Daily Gift Drop features thoughtful gifts for everyone on your list with a new gift idea shared online at Kohls.com each day beginning tomorrow, Tues., Dec 3 - Dec. 24. Kohl's will unveil gifts like popular beauty products, trending stocking stuffers, fun toys, holiday treat makers, and stylish apparel each day to provide gifting inspiration for the whole family. A few of the highlighted products include:

- Ninja Slushi frozen drink maker
- Riedel glassware
- Fine jewelry
- Luxury fragrance

- **Super Saturday Deals Each Saturday in December**

Each Saturday through Christmas Eve, Kohl's will unveil one-day-only Super Saturday Deals with savings on must-have gifts so customers can find what they need with great products at great value. Starting Saturday, Dec. 7, Super Saturday Deals include up to 50% off select products in top gifting categories including toys, active apparel, holiday decor, coats for the family, and boots for women.

- **Kohl's Cash Ornament Giveaway**

On Saturday, Dec. 7, Kohl's will give away limited quantities of its iconic Kohl's Cash ornament in stores nationwide as our gift to you with purchase. **

- **Kohl's Cash Earn Every Day Now Through Christmas Eve**

Each day from Dec. 1 - Dec. 24, customers have the opportunity to earn \$10 Kohl's Cash + for every \$50 spent. Additionally, from Dec. 5 - Dec. 15, Kohl's shoppers will get 30% off when using a Kohl's Card, 25% off for Kohl's Rewards members, and 20% off for every customer.

Kohl's is also extending its store hours to meet the needs of busy holiday shoppers everywhere. From Dec. 20 through Dec. 23 , most Kohl's stores*** will be open from 8 a.m. local time until midnight , and on Christmas Eve, Dec. 24 , most Kohl's stores will be open from 7 a.m. until 7 p.m. local time.

With more than 1,100 stores nationwide and easy store pick-up options, including self-pickup, for gifts purchased on Kohls.com or through the Kohl's App, Kohl's makes holiday shopping easier and more convenient for shoppers.

+Kohl's Cash® terms and exclusions apply. Earn amount of Kohl's Cash® is approximate and may vary if additional coupons are applied to the purchase transaction. See coupon or ask an associate for details. Kohl's Cash® not valid on Sephora.

* NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of the 50 US/DC, 18 years of age and older. Void in HI & where prohibited by law. Promotion starts 12/7 and ends 12/21/24 and is comprised of three (3) entry periods, each a Saturday from store open until store close (store hours may vary by location). Subject to Official Rules, including how to participate, entry period dates/times, prize details, odds, and restrictions, see [Kohls.com/YourCartOurTreat](https://www.kohls.com/YourCartOurTreat). Sponsor: Kohl's, Inc., N56 W17000 Ridgewood Drive, Menomonee Falls, WI 53051.

**RECEIVE A FREE KOHL'S CASH® ORNAMENT WITH ANY PURCHASE 12/7/2024 IN STORE ONLY. Valid while supplies last—limited quantities available. One per transaction. Not available at Sephora at Kohl's or Customer Service registers. Gift has no cash value and cannot be exchanged or returned for cash or credit.

*** Store hours may vary by location. See [Kohls.com](https://www.kohls.com) for details.

Cautionary Statement Regarding Forward-Looking Information

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "believes," "anticipates," "plans," "may," "intends," "will," "should," "expects" and similar expressions are intended to identify forward-looking statements. Forward-looking statements are based on management's then current views and assumptions and, as a result, are subject to certain risks and uncertainties, which could cause the Company's actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to, risks described more fully in Item 1A in the Company's Annual Report on Form 10-K, which are expressly incorporated herein by reference, and other factors as may periodically be described in the Company's filings with the SEC. Forward-looking statements relate to the date initially made, and Kohl's undertakes no obligation to update them.

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer built on a foundation that combines great brands, incredible value and convenience for our customers. Kohl's is uniquely positioned to deliver against its long-term strategy and its purpose to take care of families' realest moments. Kohl's serves millions of families in its more than 1,100 stores in 49 states, online at [Kohls.com](https://www.kohls.com), and through the Kohl's App. With a large national footprint, Kohl's is committed to making a positive impact in the communities it serves. For a list of store locations or to shop online, visit [Kohls.com](https://www.kohls.com). For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](https://www.kohls.com/corporate).

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