



NEWS RELEASE

Kohl's Celebrates 25-Year Partnership with Children's Wisconsin, Donates \$1 Million

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Commitment renews a quarter-century of collaboration in support of improving health and well-being for kids across the state

MENOMONEE FALLS, Wis.--(BUSINESS WIRE)-- **Kohl's** (NYSE: KSS) announced today a \$1 million donation to Children's Wisconsin, marking 25 years of partnership. This investment reflects Kohl's continued focus on supporting the well-being of children and families and builds on a partnership that helps connect millions of families across the state to the mental health and critical care resources they need. Funding will also enable Children's Wisconsin to respond in real time to immediate needs, including through programs like Child Life, which helps ease the stress of hospital stays for kids and improve outcomes.

"Our long-standing partnership with Children's Wisconsin reflects our shared belief that every child deserves to grow up happy and healthy," said Christie Raymond, Kohl's chief marketing officer. "We're proud to provide our hometown families with the vital resources and care they need to ensure a brighter future for every child."

Since 2001, Kohl's has donated more than \$25 million to Children's Wisconsin to expand access to care and develop programs that encourage healthy habits resulting in stronger outcomes for kids. Kohl's also played an early role in advancing Children's vision for improved mental health access by providing funding to help open mental health clinics in Wisconsin, as well as support for expanded school-based mental and behavioral health care and system-wide screening tools. Since 2022, the mental health clinics have provided crucial emergency mental health services for more than 4,500 youth and teens in Milwaukee, Kenosha, and Green Bay. In addition to its financial support, Kohl's associates volunteer their time to help bring joy and hope to the families and children supported by Children's Wisconsin.

“Putting kids first is at the heart of everything our team does,” said Gil Peri, president and CEO of Children’s Wisconsin. “We are deeply grateful to Kohl’s for believing in and supporting our mission, which allows us to deliver care for the whole child, including their mental and behavioral health and programs that support families when they need it most.”

Kohl’s Cares has given more than \$165 million to Milwaukee-area nonprofits throughout the company’s history. This support is made possible through **Kohl’s Cares Goods For Good®**, which donates 100 percent of the net profit to nonprofits supporting families nationwide.

About Kohl’s

Kohl’s (NYSE: KSS) is a leading omnichannel retailer built on a foundation that combines great brands, incredible value and convenience for our customers. Kohl’s is uniquely positioned to deliver against its long-term strategy and its purpose to take care of families’ realest moments. Kohl’s serves millions of families in its more than 1,100 stores in 49 states, online at **Kohls.com**, and through the Kohl’s App. With a large national footprint, Kohl’s is committed to making a positive impact in the communities it serves. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl’s impact in the community or how to join our winning team, visit **Corporate.Kohls.com**.

About Children’s Wisconsin

Children’s Wisconsin is the region’s only independent health care system dedicated solely to the health and well-being of children. The hospital, with locations in Milwaukee and Neenah, Wisconsin, is recognized as one of the leading pediatric health care centers in the United States. It is ranked among the top pediatric hospitals in the country by U.S. News & World Report’s 2025-26 Best Children’s Hospitals report. Children’s Wisconsin provides primary care, specialty care, urgent care, emergency care, mental and behavioral health care, community health services, foster and adoption services, child and family counseling, child advocacy services and family resource centers. Children’s Wisconsin achieves its mission in part through donations from individuals, corporations and foundations and is proud to be a member of Children’s Miracle Network.

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