



NEWS RELEASE

Complete the List for Less: Back-to-School Finds Under \$25 at Kohl's

2026-07-29

MENOMONEE FALLS, Wis.--(BUSINESS WIRE)-- As families continue checking off items on their back-to-school shopping lists, Kohl's (NYSE: KSS) is making it easier to find everything they need without stretching their budgets. With great options for first-day outfits, backpacks, and dorm must-haves, customers can shop thousands of back-to-school styles and everyday essentials under \$25 from the brands families know and love.

Affordable Finds Across Every List

From wardrobe staples starting at just \$4.99 to college move-in must-haves for under \$10 this week, Kohl's makes it easy to check off every list while staying on budget.

Under \$10

- Tees and bottoms for kids starting at \$4.99, reg. \$8.99*
- Kids active essentials starting at \$9.99, reg. \$12.99*
- Uniform essentials starting at \$7.99
- Bedding basics starting at \$4.99
- Food storage starting at \$10, reg. \$11.99*
- Dorm décor and organization for under \$10

Under \$25

- Kids fleece starting at \$14.99
- Lunch boxes starting at \$15
- Beauty essentials under \$25 from Sephora at Kohl's, from trending minis to everyday favorites

Stack and Save Even More During Kohl's Friends & Family Sale

Families can maximize their budget when they stack the savings with great sales events at Kohl's this week, including:

- July 27–August 15 | Kohl's Active Sale: Save up to 40% on activewear and shoes from favorite brands like Nike, Under Armour, adidas, and more.
- July 29–August 2 | Kohl's Friends & Family Sale: All shoppers save an extra 20% with coupon FAMILY20** and on July 29 only, customers can save 40% off with coupon GOSAVE40**. Plus, shoppers earn \$10 in Kohl's Cash*** for every \$50 spent.

During the event, families can find:

- Thousands of kids' items \$10 and under
- Hundreds of tees under \$10
- Hundreds of Big One Home items under \$25
- Kohl's Rewards: Kohl's free-to-join loyalty program helps members save every time they shop. Members earn 5% Rewards every day, and Kohl's Card holders earn an elevated 7.5% Rewards on purchases when they use their card****.

For more back-to-school inspiration and to shop the latest deals, visit [Kohls.com/BackToSchool](https://www.kohls.com/BackToSchool).

*Sale prices valid July 29, 2026 - August 2, 2026. Ask an associate for details.

**Present coupon in-store or enter code on [Kohls.com](https://www.kohls.com). Refer to the specific offers for terms and exclusions or ask an associate for details.

***Kohl's Cash® terms and exclusions apply. Not valid on Sephora at Kohl's. Earn amount of Kohl's Cash® is approximate and may vary if additional coupons are applied to the purchase transaction. See coupon or ask an associate for details.

****Visit [Kohls.com/Rewards](https://www.kohls.com/Rewards) for program details and terms and conditions.

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer built on a foundation that combines great brands, incredible value and convenience for our customers. Kohl's is uniquely positioned to deliver against its long-term strategy and

its purpose to take care of families' realest moments. Kohl's serves millions of families in its more than 1,100 stores in 49 states, online at Kohls.com, and through the Kohl's App. With a large national footprint, Kohl's is committed to making a positive impact in the communities it serves. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team, visit **Corporate.Kohls.com**.

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Source: Kohl's