

Kohl's Hometown Giving Program Donates Over \$500,000 to Local Nonprofits

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More than 25 Milwaukee and Waukesha County nonprofits receive grants to support health, access to the arts, environmental sustainability, and creating equitable opportunities for underserved communities

MENOMONEE FALLS, Wis.--(BUSINESS WIRE)-- **Kohl's** (NYSE: KSS) announced over \$500,000 in total donations to more than 25 nonprofits serving families in Milwaukee and Waukesha Counties through the Kohl's Hometown Giving Program. Nonprofits receiving grants provide local support across a number of causes including physical and mental health, access to the arts, environmental sustainability, and creating more equitable opportunities for underserved communities.

The news was announced at the opening of Kohl's new store in downtown Milwaukee.

"As a proud member of the greater Milwaukee area for more than 60 years, there's no better way to mark the opening of our new store in downtown Milwaukee than by supporting the incredible work these nonprofit organizations are doing to make our communities stronger," said Christie Raymond, Kohl's chief marketing officer. "Giving back is at the heart of who we are at Kohl's, including right here in our hometown. These grants will help nonprofits continue to drive meaningful change and further improve the health and wellness of local families."

Through the Kohl's Hometown Giving Program, which launched in 2017, the company has donated more than \$3 million to more than 100 nonprofit organizations in the Milwaukee and Waukesha areas via an open-application process. Selected nonprofits receive a grant ranging from \$5,000 to \$25,000; funding is made possible through **Kohl's Cares®** merchandise, which sells children's books and toys and donates 100 percent of the net profit to health and wellness organizations nationwide.

This year's Kohl's Hometown Giving Program grant recipients are:

- American Heart Association Wisconsin
- Black Arts MKE
- Blessings in a Backpack Waukesha County
- Broadscope Disability Services
- College Possible Milwaukee
- Family Service Agency of Waukesha County
- Food for Health Inc.
- FoodRight
- Friedens Food Pantry
- Groundwork Milwaukee

- Humane Animal Welfare Society of Waukesha County
- Islands of Brilliance
- Journey House
- Junior Achievement of Wisconsin
- Marcus Performing Arts Center
- Milwaukee Riverkeeper
- New Horizon Center
- Pink Umbrella Theatre Company
- REDgen
- Repairers of the Breach
- Schlitz Audubon Nature Center
- Sharon Lynne Wilson Center for the Arts
- Sojourner Family Peace Center
- St. Vincent de Paul Society of Milwaukee
- Street Angels
- Variety - Children's Charity of Wisconsin
- Walker's Point Center for the Arts
- Wisconsin Humane Society

In total, Kohl's has donated more than \$152 million to nonprofits in the Milwaukee and Waukesha areas through hometown partnerships, Hometown Giving and Kohl's Volunteer Program. Currently, Kohl's has 16 hometown partners which support access to art and culture, health and social services, and other opportunities including economic empowerment and neighborhood development.

So far in 2023, Kohl's and Kohl's Cares have committed more than \$7 million in donations to Milwaukee-area nonprofits. Additionally, Kohl's associates have volunteered over 10,000 hours locally in 2023 through the Kohl's Volunteer Program, which gives nonprofits grants in recognition of associates' volunteer time.

Nationwide, Kohl's continues to support nonprofits with a focus on improving family health and wellness, including the company's three national partnerships with Boys & Girls Clubs of America, the National Alliance on Mental Illness and Alliance for a Healthier Generation. Kohl's also provides grants to regional nonprofits across the country through the annual National Giveback Initiative, in addition to supporting causes that associates are passionate about through the Kohl's Volunteer Program. To learn more, visit [Corporate.Kohls.com](https://www.kohls.com/corporate).

Cautionary Statement Regarding Forward-Looking Information

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "believes," "anticipates," "plans," "may," "intends," "will," "should," "expects" and similar expressions are intended to identify forward-looking statements. Forward-looking statements are based on management's then current views and assumptions and, as a result, are subject to certain risks and uncertainties, which could cause the Company's actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to, risks described more fully in Item 1A in the Company's Annual Report on Form 10-K, which are expressly incorporated herein by reference, and other factors as may periodically be described in the Company's filings with the SEC. Forward-looking statements relate to the date initially made, and Kohl's undertakes no obligation to update them.

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer built on a foundation that combines great brands, incredible value and convenience for our

customers. Kohl's serves millions of families in our more than 1,100 stores in 49 states, online at [Kohls.com](https://www.kohls.com), and through our Kohl's App. For a list of store locations or to shop online, visit [Kohls.com](https://www.kohls.com). For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](https://www.kohls.com/corporate).

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