

## Kohl's Reports First Quarter Fiscal 2022 Financial Results

- First quarter net sales and comparable sales decrease 5.2%
- First quarter diluted earnings per share of \$0.11
- Updates full year 2022 financial outlook
- Board continues to run a robust process to explore all strategic initiatives to maximize value

MENOMONEE FALLS, Wis.--(BUSINESS WIRE)—May 19, 2022-- Kohl's Corporation (NYSE:KSS) today reported results for the quarter ended April 30, 2022.

| (\$ in millions, except per share data)              | Three Months |          |          |
|------------------------------------------------------|--------------|----------|----------|
|                                                      | 2022         | 2021     | Change   |
| <b>Total revenue</b>                                 | \$ 3,715     | \$ 3,887 | (4.4%)   |
| <b>Net sales<sup>(1)</sup></b>                       | (5.2%)       | 69.5%    |          |
| <b>Gross margin</b>                                  | 38.3%        | 39.0%    | (69) bps |
| <b>Selling, general, and administrative expenses</b> | \$ 1,293     | \$ 1,170 | 10.5%    |
| <b>Reported</b>                                      |              |          |          |
| Net income                                           | \$ 14        | \$ 14    | 0%       |
| Diluted earnings per share                           | \$ 0.11      | \$ 0.09  | 22%      |
| <b>Non-GAAP<sup>(2)</sup></b>                        |              |          |          |
| Adjusted net income                                  | \$ 14        | \$ 165   | (92%)    |
| Adjusted diluted earnings per share                  | \$ 0.11      | \$ 1.05  | (90%)    |

(1) Represents change in Net sales vs. prior year period.

(2) Amounts shown for the three months ended April 30, 2022 are GAAP as there are no adjustments to Non-GAAP. These amounts are shown for comparability purposes.

"The year has started out below our expectations. Following a strong start to the quarter with positive low-single digits comps through late March, sales considerably weakened in April as we encountered macro headwinds related to lapping last year's stimulus and an inflationary consumer environment. We remain committed to our long-term strategy and are encouraged that our updated store experience, with Sephora at Kohl's shops, delivered positive comparable store sales across these 200 locations for the quarter. We continue to expect our business to improve as the year progresses, with growth in the second half as we benefit from the roll out of 400 additional Sephora stores, enhanced loyalty rewards and further investment in our stores," said Michelle Gass, Kohl's chief executive officer.

"Regarding our review of strategic alternatives, we continue to engage with multiple interested parties. We have formally communicated the specific procedures for the submission of actionable bids due in the coming weeks. We continue with our detailed diligence phase and are pleased with the number of parties who recognize the value of our business and plan," said Gass.

### Updated 2022 Financial Outlook

The Company is updating its full year 2022 financial outlook to include the following:

- **Net sales** is now expected to be in the range of 0% to 1% as compared to the prior year
- **Operating margin** is now expected to be in the range of 7.0% to 7.2%
- **Earnings per share** is now expected to be in the range of \$6.45 to \$6.85, excluding any non-recurring charges

### Process Update

The Kohl's Board is thoroughly testing the Company's standalone strategic plan against potential alternatives and has designated its Finance Committee to lead the ongoing review of expressions of interest. The Board engaged Goldman Sachs to conduct a broad process to explore strategic alternatives, which to date has included engagement with over 25 parties. Multiple bidders have been invited to a data room containing over 550,000 pages across over 55,000 documents, as well as meetings with management. While preliminary, non-binding proposals have been received, further diligence is ongoing and the Board has requested fully-financed final bids to be submitted in the coming weeks.

### Dividend

As previously announced, on May 10, 2022, Kohl's Board of Directors declared a quarterly cash dividend on the Company's common stock of \$0.50 per share. The dividend is payable June 22, 2022 to shareholders of record at the close of business on June 8, 2022.

### First Quarter 2022 Earnings Conference Call

Kohl's will host its quarterly earnings conference call at 9:00 am ET on May 19, 2022. A webcast of the conference call and the related presentation materials will be available via the Company's web site at [investors.kohls.com](https://investors.kohls.com), both live and after the call.

### **Cautionary Statement Regarding Forward-Looking Information and Non-GAAP Measures**

*This press release contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. The Company intends forward-looking terminology such as “believes,” “expects,” “may,” “will,” “should,” “anticipates,” “plans,” or similar expressions to identify forward-looking statements. Such statements, including statements regarding the outcome and timing of the strategic review process, are subject to certain risks and uncertainties, which could cause the Company’s actual results to differ materially from those anticipated by the forward-looking statements, and there can be no guarantee that the process will result in an agreement to sell the Company or that any such agreement will ultimately be consummated. These risks and uncertainties include, but are not limited to, risks described more fully in Item 1A in the Company’s Annual Report on Form 10-K, which are expressly incorporated herein by reference, and other factors as may periodically be described in the Company’s filings with the SEC. Forward-looking statements relate to the date initially made, and Kohl’s undertakes no obligation to update them.*

*In this press release, the Company provides information regarding adjusted net income and adjusted diluted earnings per share, which are not recognized terms under U.S. generally accepted accounting principles (“GAAP”) and do not purport to be alternatives to net income as a measure of operating performance. A reconciliation of adjusted net income and adjusted diluted earnings per share is provided in this release. The Company believes that the use of these non-GAAP financial measures provides investors with enhanced visibility into its results with respect to the impact of certain costs. Because not all companies use identical calculations, these presentations may not be comparable to other similarly titled measures of other companies.*

### **About Kohl's**

Kohl's (NYSE: KSS) is a leading omnichannel retailer. With more than 1,100 stores in 49 states and the online convenience of [Kohls.com](https://www.kohls.com) and the Kohl's App, Kohl's offers amazing national and exclusive brands at incredible savings for families nationwide. Kohl's is uniquely positioned to deliver against its strategy and its vision to be the most trusted retailer of choice for the active and casual lifestyle. Kohl's is committed to progress in its diversity and inclusion pledges, and the company's environmental, social and corporate governance (ESG) stewardship. For a list of store locations or to shop online, visit [Kohls.com](https://www.kohls.com). For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](https://www.kohls.com/corporate) or follow @KohlsNews on Twitter.

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**KOHL'S CORPORATION**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(Unaudited)

| (Dollars in Millions, Except per Share Data) | Three Months Ended |             |
|----------------------------------------------|--------------------|-------------|
|                                              | April 30, 2022     | May 1, 2021 |
| Net sales                                    | \$ 3,471           | \$ 3,662    |
| Other revenue                                | 244                | 225         |
| Total revenue                                | 3,715              | 3,887       |
| Cost of merchandise sold                     | 2,140              | 2,233       |
| Gross margin rate                            | 38.3%              | 39.0%       |
| Operating expenses:                          |                    |             |
| Selling, general, and administrative         | 1,293              | 1,170       |
| As a percent of total revenue                | 34.8%              | 30.1%       |
| Depreciation and amortization                | 200                | 211         |
| Operating income                             | 82                 | 273         |
| Interest expense, net                        | 68                 | 67          |
| Loss on extinguishment of debt               | —                  | 201         |
| Income before income taxes                   | 14                 | 5           |
| (Benefit) for income taxes                   | —                  | (9)         |
| Net income                                   | \$ 14              | \$ 14       |
| <b>Average number of shares:</b>             |                    |             |
| Basic                                        | 127                | 154         |
| Diluted                                      | 129                | 156         |
| <b>Earnings per share:</b>                   |                    |             |
| Basic                                        | \$ 0.11            | \$ 0.09     |
| Diluted                                      | \$ 0.11            | \$ 0.09     |

**ADJUSTED NET INCOME AND DILUTED EARNINGS PER SHARE, NON-GAAP FINANCIAL MEASURES**  
(Unaudited)

| (Dollars in Millions, Except per Share Data) | Three Months Ended |             |
|----------------------------------------------|--------------------|-------------|
|                                              | April 30, 2022     | May 1, 2021 |
| <b>Net income</b>                            |                    |             |
| GAAP                                         | \$ 14              | \$ 14       |
| Loss on extinguishment of debt               | —                  | 201         |
| Income tax impact of items noted above       | —                  | (50)        |
| Adjusted (non-GAAP) <sup>(1)</sup>           | \$ 14              | \$ 165      |
| <b>Diluted earnings per share</b>            |                    |             |
| GAAP                                         | \$ 0.11            | \$ 0.09     |
| Loss on extinguishment of debt               | —                  | 1.29        |
| Income tax impact of items noted above       | —                  | (0.33)      |
| Adjusted (non-GAAP) <sup>(1)</sup>           | \$ 0.11            | \$ 1.05     |

(1) Amounts shown for the three months ended April 30, 2022 are GAAP as there are no adjustments to Non-GAAP. These amounts are shown for comparability purposes.

**KOHL'S CORPORATION**  
**CONSOLIDATED BALANCE SHEETS**  
(Unaudited)

| (Dollars in Millions)                       | April 30, 2022 | May 1, 2021 |
|---------------------------------------------|----------------|-------------|
| <b>Assets</b>                               |                |             |
| Current assets:                             |                |             |
| Cash and cash equivalents                   | \$ 646         | \$ 1,609    |
| Merchandise inventories                     | 3,736          | 2,667       |
| Other                                       | 381            | 919         |
| Total current assets                        | 4,763          | 5,195       |
| Property and equipment, net                 | 7,790          | 6,653       |
| Operating leases                            | 2,224          | 2,392       |
| Other assets                                | 476            | 449         |
| Total assets                                | \$ 15,253      | \$ 14,689   |
| <b>Liabilities and Shareholders' Equity</b> |                |             |
| Current liabilities:                        |                |             |
| Accounts payable                            | \$ 1,679       | \$ 1,378    |
| Accrued liabilities                         | 1,316          | 1,289       |
| Current portion of:                         |                |             |
| Long-term debt                              | 164            | —           |
| Finance leases and financing obligations    | 108            | 112         |
| Operating leases                            | 127            | 159         |
| Total current liabilities                   | 3,394          | 2,938       |
| Long-term debt                              | 1,746          | 1,909       |
| Finance leases and financing obligations    | 2,584          | 1,473       |
| Operating leases                            | 2,474          | 2,620       |
| Deferred income taxes                       | 209            | 242         |
| Other long-term liabilities                 | 390            | 390         |
| Shareholders' equity                        | 4,456          | 5,117       |
| Total liabilities and shareholders' equity  | \$ 15,253      | \$ 14,689   |

**KOHL'S CORPORATION**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(Unaudited)

| (Dollars in Millions)                                                                       | Three Months Ended |             |
|---------------------------------------------------------------------------------------------|--------------------|-------------|
|                                                                                             | April 30, 2022     | May 1, 2021 |
| <b>Operating activities</b>                                                                 |                    |             |
| Net income                                                                                  | \$ 14              | \$ 14       |
| Adjustments to reconcile net income to net cash (used in) provided by operating activities: |                    |             |
| Depreciation and amortization                                                               | 200                | 211         |
| Share-based compensation                                                                    | 18                 | 12          |
| Deferred income tax expense                                                                 | 2                  | (65)        |
| Loss on extinguishment of debt                                                              | —                  | 201         |
| Non-cash lease expense                                                                      | 31                 | 38          |
| Other non-cash expense                                                                      | 3                  | 7           |
| Changes in operating assets and liabilities:                                                |                    |             |
| Merchandise inventories                                                                     | (668)              | (75)        |
| Other current and long-term assets                                                          | (42)               | 31          |
| Accounts payable                                                                            | (4)                | (99)        |
| Accrued and other long-term liabilities                                                     | 17                 | 42          |
| Operating lease liabilities                                                                 | (31)               | (39)        |
| Net cash (used in) provided by operating activities                                         | (460)              | 278         |
| <b>Investing activities</b>                                                                 |                    |             |
| Acquisition of property and equipment                                                       | (221)              | (59)        |
| Proceeds from sale of real estate                                                           | 4                  | 2           |
| Net cash used in investing activities                                                       | (217)              | (57)        |
| <b>Financing activities</b>                                                                 |                    |             |
| Proceeds from issuance of debt                                                              | —                  | 500         |
| Deferred financing costs                                                                    | —                  | (5)         |
| Treasury stock purchases                                                                    | (158)              | (46)        |
| Shares withheld for taxes on vested stock-based awards                                      | (18)               | (22)        |
| Dividends paid                                                                              | (63)               | (39)        |
| Reduction of long-term borrowings                                                           | —                  | (1,044)     |
| Premium paid on redemption of debt                                                          | —                  | (192)       |
| Finance lease and financing obligation payments                                             | (29)               | (33)        |
| Proceeds from financing obligations                                                         | 4                  | —           |
| Proceeds from stock option exercises                                                        | —                  | 1           |
| Other                                                                                       | —                  | (3)         |
| Net cash used in financing activities                                                       | (264)              | (883)       |
| Net decrease in cash and cash equivalents                                                   | (941)              | (662)       |
| Cash and cash equivalents at beginning of period                                            | 1,587              | 2,271       |
| Cash and cash equivalents at end of period                                                  | \$ 646             | \$ 1,609    |