

PRESS RELEASES

Aug 22, 2018

Ecolab's Aquanomic™ 2.0 Low-Temp Solid Laundry Program Delivers Enhanced Whiteness, Prolonged Linen Life and Substantial Water and Energy Savings

End-to-end solution helps hotels improve operational efficiency and sustainability

ST. PAUL, Minn.--(BUSINESS WIRE)-- Delivering both performance and sustainability, Ecolab's new Aquanomic™ 2.0 Low-Temp Solid Laundry Program utilizes advanced analytics and solids chemistry to enhance whiteness, extend linen life, reduce costs and improve hotel guest satisfaction.

"Guest expectations are rising while laundry operation costs are increasing," said Ann Mamer Lloyd, senior vice president of Marketing for Ecolab's Global Institutional business. "Labor, linen replacement and significant water and energy use are all factors. The Aquanomic 2.0 Low-Temp Solids Laundry Program is designed to deliver the best results while ensuring laundry operations are running at the highest levels of efficiency."

The program's advanced chemistry effectively targets a wide range of stains from cosmetics and food to body soils, and both the detergent and softener have been reformulated to improve whiteness and help reclaim discolored linen. The chemistry also provides the softness and pleasant fragrance guests expect.

The solid chemistry is formulated to provide sustainability and employee safety benefits. The lightweight capsules are easy to use and store, reducing physical strain for the laundry staff while reducing packaging waste by up to 74 percent*. In addition, the closed-looped dispensing system and the color- and shape-coded capsules provide a safe dispensing solution for employees.

The new Aquanomic 2.0 Low-Temp Solid Laundry Program also can deliver water savings of up to 40 percent and energy savings of up to 50 percent. When paired with Ecolab's StainBlaster™ solution, hotels can reduce linen replacement by 20 percent or more and realize up to \$9,500 in total annual savings**.

Through the Aquanomic 2.0 Low-Temp Solid Laundry Program, hotels can tap Ecolab's industry-leading laundry expertise, delivered by our representatives on-site to address the unique operational challenges of our customers. The program offers insights into water and energy use over time, load counts to help optimize efficiency and an out-of-product alarm to notify staff if attention is needed. These actionable insights help to streamline operations by improving productivity and translate into tangible savings.

"The Aquanomic 2.0 Low-Temp Solid Laundry Program delivers against the most difficult laundry challenges and simplifies operations. The safe, easy-to-use solid chemistry is designed to provide longer-lasting whiteness, reduces rewash which results in significant labor savings, and decreases water and energy use," added Mamer Lloyd. "Together with our on-site training and industry-leading service, this program is truly one-of-a-kind."

To learn more about Ecolab's Aquanomic 2.0 Low-Temp Solid Laundry Program, visit ecolab.com/aquanomic or call 1-800-35-CLEAN to schedule a demonstration.

About Ecolab

A trusted partner at nearly three million customer locations, Ecolab (ECL) is the global leader in water, hygiene and energy technologies and services that protect people and vital resources. With annual sales of \$14 billion and 48,000 associates, Ecolab delivers comprehensive solutions, data-driven insights and on-site service to promote safe food, maintain clean environments, optimize water and energy use, and improve operational efficiencies for customers in the food, healthcare, energy, hospitality and industrial markets in more than 170 countries around the world. For more Ecolab news and information, visit www.ecolab.com.

Follow us on Twitter @[ecolab](https://twitter.com/ecolab), Facebook at facebook.com/ecolab, LinkedIn at [Ecolab](https://linkedin.com/company/ecolab) or Instagram at [Ecolab Inc.](https://instagram.com/ecolab)

**Waste savings on Solid Program vs. a traditional liquids program (three products: Detergent, Bleach and Softener, in 5-gallon pails) as the baseline.*

***Based on 160-room lodging property, 75 percent occupancy rate, 16 pounds of linen per room, 100°F versus typical laundry temperature of 120°F and average national utility rates. Customer linen savings based on market linen research studies conducted by Ecolab April 2013 to December 2014, annual linen replacement data from more than 700 hotels between 2011 and 2015.*

(ECL-P)

View source version on businesswire.com: <https://www.businesswire.com/news/home/20180822005038/en/>

Ecolab Inc.

Roman Blahoski, 651-250-4385

MediaRelations@Ecolab.com

Source: Ecolab Inc.

[Back to Press Releases](#)

