

## PRESS RELEASES

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### Ecolab Named One of America's Most Just Companies in 2017 by Forbes and JUST Capital

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab Inc., a global leader in water, hygiene and energy technologies and services, was recognized as one of America's Most Just Companies by Forbes magazine and JUST Capital, a nonprofit that ranks the largest publicly traded U.S. corporations on the issues Americans care about most. Ecolab was recognized for outperforming its peers on criteria including worker pay and treatment, job creation, healthy products and communities, and environmental impact.

"We're honored by this recognition," said Ecolab Chairman and CEO Douglas M. Baker, Jr. "We have long believed that by aligning our economic, environmental and social priorities, we perform better as a business, and that by delivering on these priorities, we help make the world a better place for everyone."

For the 2017 list, JUST Capital surveyed 10,000 Americans, asking what factors are most important for companies to prioritize. Survey respondents said American companies should prioritize, in order of importance, workers, customers, products, the environment, communities, jobs, management and shareholders.

JUST Capital then evaluated the performance of 1,000 publicly traded companies against those priorities and created the ranking model that drives the America's Most Just Companies list. The companies were drawn from the Russell 1000 Index, which represents over 90 percent of the U.S. stock market value.

To learn more about the JUST 100 list, go to [www.forbes.com/just100](http://www.forbes.com/just100).

#### About Ecolab

A trusted partner at more than one million customer locations, Ecolab (ECL) is the global leader in water, hygiene and energy technologies and services that protect people and vital resources. With 2016 sales of \$13 billion and 48,000 associates, Ecolab delivers comprehensive solutions and on-site service to promote safe food, maintain clean environments, optimize water and energy use and improve operational efficiencies for customers in the food, healthcare, energy, hospitality and industrial markets in more than 170 countries around the world. For more Ecolab news and information, visit [www.ecolab.com](http://www.ecolab.com).

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#### About JUST Capital

JUST Capital, an independent, nonprofit research organization, makes it easier for people, companies and markets to do the right thing by tracking the business behaviors Americans care about most. Our research, rankings and data-driven tools help people make more informed decisions about where to invest, work and buy to direct capital toward companies advancing a more just future. America's Most Just Companies, including the groundbreaking JUST 100, is published annually in Forbes and on [www.justcapital.com](http://www.justcapital.com).

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#### Ecolab Inc.

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