

PRESS RELEASES

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Nalco Launches Next Generation of 3D TRASAR Technology for Cooling Water

Industry's leading water management solution enhanced with more advanced interface and processing capabilities

NAPERVILLE, Ill.--(BUSINESS WIRE)-- Nalco, an Ecolab company, introduces the next generation of its industry-leading 3D TRASAR™ Technology for Cooling Water, featuring an upgraded interface and more advanced processing capabilities to efficiently manage more complex cooling water systems.

"With increased demands on the world's limited freshwater resources, today's businesses are continually challenged to achieve greater productivity by using less water and energy, and extending the life of production assets," said Pete Nassos, vice president of Marketing, Nalco. "The new 3D TRASAR Technology for Cooling Water platform meets the more complex water management needs of our customers."

The 3D TRASAR system delivers the appropriate chemistry response to ensure a balanced, efficient and safe cooling system. Unique real-time monitoring, patented active-based control technology, proprietary stress resistant chemistry and 24/7 information management capabilities detect, determine and deliver improved scale, corrosion and microbiological performance.

The enhanced 3D TRASAR platform provides the web-based performance metrics and operational assistance necessary for greater control of cooling water systems and the processes they impact. Featuring a more advanced controller with higher processing capabilities and improved diagnostics, the solution can monitor more dynamic processes and key performance indicators (KPIs) to improve production reliability, reduce downtime, increase water and energy savings, and enhance asset protection.

The new platform also is easier to use, with an improved user interface and navigation, seamless two-way communication and web-based monitoring and reporting. The System Assurance Center also has been expanded to effectively accommodate the more advanced monitoring capabilities of the new platform.

First introduced in 2004, 3D TRASAR technology is now in use at more than 28,000 locations throughout the world, helping a range of businesses conserve more than 400 billion gallons of water annually.

About Ecolab

Nalco is an Ecolab company. A trusted partner at more than one million customer locations, Ecolab (ECL) is the global leader in water, hygiene and energy technologies and services that protect people and vital resources. With 2014 sales of \$14 billion and 47,000 associates, Ecolab delivers comprehensive solutions and on-site service to promote safe food, maintain clean environments, optimize water and energy use, and improve operational efficiencies for customers in the food, healthcare, energy, hospitality and industrial markets in more than 170 countries around the world. For more Ecolab news and information, visit www.ecolab.com.

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