

PRESS RELEASES

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Ecolab Named One of the World's Most Admired Companies by Fortune Magazine

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab Inc., the global leader in water, hygiene and energy technologies and services, has been recognized by FORTUNE Magazine as one of the 2015 World's Most Admired Companies.

The recognition measures corporate reputation based on nine key attributes from financial soundness to innovation. Within the chemicals industry, Ecolab ranked second overall and first for social responsibility and long-term investment value.

"This recognition is a testament to the integrity and hard work of our 45,000 associates who work every day to help make the world cleaner, safer and healthier," said Ecolab Chairman and Chief Executive Officer Douglas M. Baker, Jr. "It is an honor to be recognized as a leader in our industry and as one of the world's most admired companies."

The 2015 FORTUNE World's Most Admired Companies list is based on responses from thousands of survey participants, including executives, directors and analysts, who rate companies in their industry on nine criteria. The 2015 survey included a total of 668 companies from 29 countries. A company's score must rank in the top half of its industry survey to be listed as a World's Most Admired Company.

The full list of the 2015 World's Most Admired Companies is available online [here](#) and will be featured in FORTUNE's March issue on newsstands beginning Feb. 23, 2015.

About Ecolab

A trusted partner at more than one million customer locations, Ecolab (ECL) is the global leader in water, hygiene and energy technologies and services that protect people and vital resources. With 2013 sales of \$13 billion and 45,000 associates, Ecolab delivers comprehensive solutions and on-site service to promote safe food, maintain clean environments, optimize water and energy use, and improve operational efficiencies for customers in the food, healthcare, energy, hospitality and industrial markets in more than 170 countries around the world.

For more Ecolab news and information, visit www.ecolab.com. Follow us on Twitter [@ecolab](#) or Facebook at facebook.com/ecolab.

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