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## PRESS RELEASES

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### Nalco Named Most Preferred Paper Industry Supplier for Fifth Consecutive Year

ST. PAUL, Minn.--(BUSINESS WIRE)-- Nalco, an Ecolab company, has been selected as the most preferred paper industry supplier by readers of Pulp & Paper International (PPI) magazine for the fifth consecutive year.

PPI's 2014 Brand Awareness and Preference Study among pulp, paper and paperboard manufacturers throughout the world indicated that more readers anticipated buying products and services from Nalco within the next twelve months than from any other supplier in the following key categories of specialty chemical programs: biocides, retention & drainage aids, boiler & steam systems, and cooling systems.

"The survey results highlight Nalco's commitment to delivering innovative solutions to the global paper industry," said Jeffrey Bulischeck, senior vice president and general manager, Global Paper, Nalco. "Our industry-leading solutions and expertise help our pulp and papermaking customers improve operational efficiency, environmental performance and ultimately, profitability."

PPI's publisher RISI conducts the annual Brand Awareness and Preference Study. RISI is an information provider for the global forest products industry, including the pulp and paper, wood products, timber, biomass, tissue, nonwovens, printing and publishing industries.

#### About Ecolab

Nalco is an Ecolab company. A trusted partner at more than one million customer locations, Ecolab (ECL) is the global leader in water, hygiene and energy technologies and services that protect people and vital resources. With 2013 sales of \$13 billion and 45,000 associates, Ecolab delivers comprehensive solutions and on-site service to promote safe food, maintain clean environments, optimize water and energy use, and improve operational efficiencies for customers in the food, healthcare, energy, hospitality and industrial markets in more than 170 countries around the world.

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(ECL-C)

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