

PRESS RELEASES

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Ecolab Commits \$1.5 Million to the Project WET Foundation to Support Water Conservation and Hygiene Education

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab Inc., the global leader in water, hygiene and energy technologies and services, has committed \$1.5 million through the Ecolab Foundation to the Project WET Foundation, a nonprofit water resources education organization dedicated to preparing the next generation of responsible water stewards. The funds will help the Project WET Foundation reach more than two million people with water conservation and hygiene education by 2017.

The support is part of Ecolab's newly launched Solutions for Life program, which enhances the company's work to conserve water and improve hygiene around the world through new partnerships, global philanthropy and employee volunteerism.

"To improve hygiene practices and use water more carefully in our communities, we need to raise awareness and provide practical training," said Kris Taylor, Ecolab vice president of Community Relations. "Ecolab protects people and vital resources through our work with our customers around the world. By supporting the Project WET Foundation's programs, we also hope to inspire positive change in people's daily lives."

Ecolab's partnership with the Project WET Foundation focuses on water conservation and the role that water plays in maintaining good health through proper hygiene. Initial program emphasis will focus on four markets: St. Paul, Minn.; Shanghai, China; Mexico City, Mexico; and Monheim, Germany.

"Thanks to Ecolab's generous commitment, the Project WET Foundation's effective, engaging water education methods will reach not only children and youth in the four targeted cities, but also engage Ecolab employees worldwide," said Dennis L. Nelson, Project WET Foundation president and chief executive officer. "By 2017, some two million more people will be empowered to conserve water and make the world a healthier place."

The \$1.5 million grant announced today will:

- Support development of a suite of hands-on water education materials focused on making the world cleaner, safer and healthier while promoting local action
- Empower local communities by implementing a suite of digital and print materials for children through a network of school and community educators in the target markets, focusing on education that leads to relevant action on hygiene and conservation issues
- Promote community engagement by providing Ecolab employees with resources and tools they can use to educate young people in their communities to help make a positive impact on the health and well-being of the people and places where they live and work

Since its inception in 1986, the Ecolab Foundation has contributed more than \$70 million to organizations and programs focused on youth and education, civic and community development, arts and culture, and the environment and conservation. In 2013, Ecolab Foundation and corporate giving totaled nearly \$10 million.

About Ecolab

A trusted partner at more than one million customer locations, Ecolab (ECL) is the global leader in water, hygiene and energy technologies and services that protect people and vital resources. With 2013 sales of \$13 billion and 45,000 associates, Ecolab delivers comprehensive solutions and on-site service to promote safe food, maintain clean environments, optimize water and energy use and improve operational efficiencies for customers in the food, healthcare, energy, hospitality and industrial markets in more than 170 countries around the world.

For more Ecolab news and information, visit www.ecolab.com. Follow us on Twitter [@ecolab](https://twitter.com/ecolab) or Facebook at facebook.com/ecolab.

About the Project WET Foundation

Since 1984, the Project WET Foundation has been dedicated to reaching children, parents, teachers and community members with action-oriented water education to enable every child to understand and value water, ensuring a sustainable future. Project WET ("WET" stands for "Water Education for Teachers") is active in all 50 U.S. states and more than 65 countries worldwide. Learn more at www.projectwet.org.

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Ecolab

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