

PRESS RELEASES

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Ecolab SaniSave No Rinse Cleaner-Sanitizer Simplifies Cleaning Process, Reduces Risk in Food Retail Delis

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab introduces SaniSave[®], a cleaner-sanitizer that simplifies cleaning and sanitizing of food preparation surfaces and equipment, including deli slicers, scales and meat display cases. With SaniSave, food retail employees can now clean and sanitize with one product, eliminating the need to mix, collect and transport three separate containers to stationary devices and surfaces.

Research shows that the new SaniSave[®] Program, which consists of SaniSave no rinse cleaner-sanitizer, training materials and proprietary dispensing technology, cleans better and takes less time to complete than a standard wash-rinse-sanitize regimen. SaniSave is both a "food contact" and "non-food contact" cleaner-sanitizer, and EPA-registered against *Klebsiella pneumoniae*, *Staphylococcus aureus*, *Escherichia coli* and *Listeria monocytogenes*. SaniSave reduces the complexity of the industry-standard wash-rinse-sanitize protocol.

"Retailers know the four-hour wash-rinse-sanitize procedure for deli slicers mandated by the Food Code is a challenge," said Tom Ford, vice president of Food Safety, Ecolab Global Food Retail. "SaniSave simplifies the required process by combining cleaning and sanitizing into one product that eliminates the rinse step."

With SaniSave, a deli employee simply sprays cleaner-sanitizer on a food contact surface, wipes it off, sprays again, and allows the surface to remain wet for 60 seconds. The surface can be allowed to air dry or wiped clean before re-use.

"The simplified process has paid off for stores that have partnered with us in developing SaniSave," said Ford. Field research conducted using 100 deli slicer swab sites showed significantly improved cleaning at a microbiological level. After a three-week period on the SaniSave Program, the percentage of "in spec" swab samples increased by 83 percent.

For a technical summary of this research or more information on the SaniSave Program, visit www.ecolab.com/sanisave, or contact your Ecolab representative.

About Ecolab

A trusted partner at more than one million customer locations, Ecolab (ECL) is the global leader in water, hygiene and energy technologies and services that protect people and vital resources. With 2013 sales of \$13 billion and 45,000 associates, Ecolab delivers comprehensive solutions and on-site service to promote safe food, maintain clean environments, optimize water and energy use and improve operational efficiencies for customers in the food, healthcare, energy, hospitality and industrial markets in more than 170 countries around the world.

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