

## PRESS RELEASES

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### Ecolab Releases 2013 Corporate Sustainability Report

*Report highlights sustainable solutions and compelling customer impact*

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab Inc. today released its 2013 Corporate Sustainability Report. This annual profile of the company's commitment to sustainability highlights how Ecolab partners with customers, NGOs and communities to help address some of the world's most complex resource and business challenges.

Ecolab's mission is to provide and protect what is vital: clean water, safe food, abundant energy and healthy environments. With an unparalleled combination of service, expertise and innovation, in 2013 Ecolab helped customers across more than 40 industries operate more efficiently, expand business responsibly, help address regional resource scarcity challenges, adapt operations to meet changing demands and achieve sustainability goals.

"Fundamental to our approach is an understanding that real and lasting change is accelerated when economic, environmental and social benefits align," said Douglas M. Baker, Jr., Ecolab chairman and chief executive officer. "This has been true since our beginnings more than 90 years ago. Today, when the pressure on all natural resources is far greater, and the expectations for sustainable performance are much higher, our ability to help our customers do more with less is even more important."

While Ecolab's greatest impact on the world is through the sustainable solutions the company provides to more than one million customers, the report also details Ecolab's performance in line with its operating principles, which include economic progress, environmental stewardship, safety and community impact.

"Our 2013 Corporate Sustainability Report demonstrates our commitment to the long-term vitality of businesses and communities," said Emilio Tenuta, vice president of Corporate Sustainability. "From the way we run our operations and the solutions we develop, to the services we deliver to customers and the work we do to advance responsible stewardship of natural resources, every day our 45,000 associates help make the world more sustainable."

In 2013, Ecolab helped customers globally and across broad sectors of the economy reduce, reuse, conserve and treat water. The company's innovative solutions touched more than seven trillion liters of water around the world. Ecolab, in partnership with the Alliance for Water Stewardship, also field tested the beta International Water Stewardship Standard at two sites within the lower Yangtze, one of China's most critical watersheds, to help advance global water management practices.

Ecolab has been recognized numerous times for its sustainability leadership. In 2013, the company was named to the FTSE4Good Index, CDP Global 500 Climate Performance Leadership Index (CPLI), 2013 CDP Global 500 Climate Disclosure Leadership Index (CDLI) and CDP's inaugural Supplier Climate Performance Leadership Index (SCPLI). Ecolab also was named to The Civic 50 for its commitment to community and was named to Ethisphere Institute's list of the world's most ethical companies for the seventh consecutive year.

Ecolab's 2013 Corporate Sustainability Report was developed in alignment with the Global Reporting Initiative's G4 guidelines. The report summary and complete G4 Index are available at [www.Ecolab.com/Sustainability](http://www.Ecolab.com/Sustainability).

#### **About Ecolab**

A trusted partner at more than one million customer locations, Ecolab (ECL) is the global leader in water, hygiene and energy technologies and services that protect people and vital resources. With 2013 sales of \$13 billion and 45,000 associates, Ecolab delivers comprehensive solutions and on-site service to promote safe food, maintain clean environments, optimize water and energy use and improve operational efficiencies for customers in the food, healthcare, energy, hospitality and industrial markets in more than 170 countries around the world. For more Ecolab news and information, visit [www.ecolab.com](http://www.ecolab.com).

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