

PRESS RELEASES

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Performance Meets Sustainability with Ecolab's Hydris On-Site Generation Cleaning System

System provides commercial building managers with powerful, cost-effective and sustainable cleaning solutions

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab Inc. introduces Hydris™, an innovative on-site generation system that combines water, electricity and mineral activator tablets with unique, patented electrolytic cell technology to produce three powerful daily cleaners that deliver affordable and sustainable cleaning for a variety of hard surfaces.

"Every commercial building has a range of surfaces, from polished stone to painted walls to glass partitions," said Mark Copeland, Ecolab vice president of Marketing, Institutional Division. "Getting them clean, every day, requires a system that's effective, easy-to-use and affordable. Hydris marks Ecolab's entry into sustainable electrolyzed water technologies for hard surface cleaning and will deliver powerful, cost-effective and sustainable cleaning solutions."

Daily cleaning protocols can now rely on a water-based technology. Hydris has been successfully market-tested during the past year in universities and large commercial facilities and provides building and facility managers with a new alternative to meet the cleaning needs of commercial spaces.

Hydris advances Ecolab's leadership position in the industry and provides institutions, college campuses, building managers and commercial building owners a powerful, cost-effective and sustainable cleaning system. For more information about Hydris and other Ecolab commercial cleaning products, visit www.ecolab.com/hydris.

About Ecolab

With 2011 pro forma sales of \$11 billion and more than 40,000 employees, Ecolab Inc. (NYSE: ECL) is the global leader in water, hygiene and energy technologies and services that provide and protect clean water, safe food, abundant energy and healthy environments. Ecolab delivers comprehensive programs and services to the food, energy, healthcare, industrial and hospitality markets in more than 160 countries. For more Ecolab news and information, visit www.ecolab.com.

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