

PRESS RELEASES

Mar 27, 2012

Ecolab Introduces Cleaning Solution for Food Manufacturers in Europe, the Middle East and Africa That Utilize Low Trans Fat Oils

Exelerate[®] ZTF dissolves low trans fat soils; enables surfaces to be cleaned more effectively

ZURICH--(BUSINESS WIRE)-- Exelerate[®] ZTF, a patent-pending cleaning solution that dissolves low trans fat oil residue from processing equipment and surfaces, is now available to food manufacturers throughout Europe, the Middle East and Africa (EMEA).

Exelerate ZTF's thixotropic gel technology clings to equipment and surfaces to help dissolve low trans fat soils, making it easier to remove soils in hard-to-reach areas, including fryer hood vents, walls, ceilings and plant catwalks.

"The increased use of low trans fat oils in food processing operations has created new cleaning challenges," said Andreas Weilinghoff, senior vice president and general manager of Ecolab Food & Beverage, EMEA. "As the oil mist from frying and baking processes comes into contact with equipment and surfaces, extremely stubborn soils build up, making surfaces very slippery and difficult to clean. Exelerate ZTF offers the optimized cleaning performance necessary to help avoid low trans fat oil residue."

Ecolab's Exelerate ZTF already has garnered recognition in the Food and Beverage industry, earning the IFT Food Expo Innovation Award as the industry's first and only cleaning program designed to address low trans fat oil build-up in food processing environments.

With 2011 pro forma sales of \$11 billion and more than 40,000 employees, Ecolab Inc. (NYSE: ECL) is the global leader in water, hygiene and energy technologies and services that provide and protect clean water, safe food, abundant energy and healthy environments. Ecolab delivers comprehensive programs and services to the food, energy, healthcare, industrial and hospitality markets in more than 160 countries. More Ecolab news and information is available at www.ecolab.com.

(ECL-P)

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Source: Ecolab Inc.

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