
PRESS RELEASES

Mar 8, 2012

Ecolab Expands Brazil Institutional Business

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab Inc. announced today that it has acquired Econ Indústria e Comércio de Produtos de Higiene e Limpeza Ltda., a provider of cleaning and sanitizing products and services to the Brazilian foodservice industry. Based in Sao Paulo, Brazil, its annual sales are approximately US\$9 million. The business operations will be integrated with Ecolab's existing Brazil Institutional business. No further details were disclosed.

Douglas M. Baker, Jr., Ecolab's Chairman and Chief Executive Officer commented on the announcement, saying, "Econ operates a very similar business model to our own and serves a similar customer base in the expanding Brazilian foodservice market. This acquisition will increase our service capacity and scale, improve customer coverage, and strengthen our customer relationships and opportunities for our fast-growing Brazilian Institutional business. We welcome our new associates and customers to Ecolab, and we look forward to growing with them."

With 2011 pro forma sales of \$11 billion and more than 40,000 employees, Ecolab Inc. (NYSE: ECL) is the global leader in water, hygiene and energy technologies and services that provide and protect clean water, safe food, abundant energy and healthy environments. Ecolab delivers comprehensive programs and services to the food, energy, healthcare, industrial and hospitality markets in more than 160 countries. More Ecolab news and information is available at www.ecolab.com.

(ECL-A)

□

Ecolab Inc.

Michael J. Monahan, 651-293-2809

Source: Ecolab Inc.

News Provided by Acquire Media

[Back to Press Releases](#)