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## PRESS RELEASES

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Oct 20, 2011

### **Ecolab Awarded IDFA Innovative Sustainability Award for New Phosphorus-Free, Low-Nitrate Cleaner**

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab Inc. was presented with the 2011 International Dairy Foods Association (IDFA) Innovation Sustainability Award for its recently introduced Envirocid Plus™ CIP (clean-in-place) cleaner at the International Dairy Show in Atlanta. Envirocid Plus is a zero-phosphorus, low-nitrate acid CIP cleaner that was recognized for helping processing plants manage their effluent and operating costs while improving their sustainability profile.

Envirocid Plus uses a patent-pending, blended acid formulation that helps reduce total phosphorus and nitrates in plant effluent. "With regulations on phosphorus and nitrate discharge becoming an increasing challenge for dairy, food and beverage plants, we developed Envirocid Plus to help our customers meet their compliance and sustainability goals. We are delighted to receive the IDFA award in recognition of our efforts," said Timothy P. Mulhere, senior vice president and general manager, Ecolab Food & Beverage North America.

With sales of \$6 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at [www.ecolab.com](http://www.ecolab.com).

(ECL-C)

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**Ecolab Inc.**

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Source: Ecolab Inc.

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