

## PRESS RELEASES

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### **Ecolab Recognized with IFT Food Expo Innovation Award**

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab Inc. received a 2011 IFT Food Expo Innovation Award for Exelerate® ZTF, the industry's first and only cleaning program designed to address zero trans fat oil build-up in food processing environments. Presented to Ecolab by the Institute of Food Technologists (IFT) at its Annual Meeting & Food Expo on June 12, the award recognizes outstanding innovation in products, ingredients, applications, equipment, instruments, technology and services.

"We are honored to be recognized by the IFT for this industry innovation," said Timothy P. Mulhere, senior vice president and general manager, Ecolab Food & Beverage North America. "Ecolab developed Exelerate ZTF as part of our ongoing efforts to deliver the solutions food processors need to produce safer, high-quality products and measurably improve operational efficiency."

Frying or baking food with zero trans fat oils has the unexpected consequence of coating processing equipment and environmental surfaces with a stubborn residue. Ecolab's Exelerate ZTF helps food manufacturers clean zero trans fat residue from processing equipment and surfaces in half the time of other cleaning methods. The gelled product application clings to equipment and surfaces to dissolve zero trans fat soils, making it easier to clean.

A panel of nine jurors from industry and academia reviewed 53 qualified entries based on degree of innovation, technical advancement, benefit to food manufacturers and/or consumers, solving a problem relevant to food science and technology, and scientific merit.

"As food processors made the switch to using zero trans fat oils, they discovered that removal of polymerized soils from processing equipment and environmental surfaces was difficult and time-consuming," said Jeff Montanye, vice president, research and development, Ecolab Food and Beverage. "Exelerate ZTF has been proven to reduce the cleaning time by as much as 50 percent, helping processors reduce downtime and improve plant productivity and efficiency."

With sales of \$6 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at [www.ecolab.com](http://www.ecolab.com).

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**Ecolab Inc.**

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