

PRESS RELEASES

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Ecolab's GUARDIANPLUS™ Program Proactively Protects Full Service Restaurants against Pests

CHICAGO--(BUSINESS WIRE)-- Ecolab launched its new **GUARDIANPLUS™** pest program for full service restaurants today at the 2011 National Restaurant Association Show (NRA 2011). The program offers full service restaurants more complete protection against the most critical pest pressures facing the foodservice industry.

"Restaurant owners and operators trust Ecolab Pest Elimination to help guard their brand and provide a clean, pest-free experience to their guests," said Michael A. Hickey, executive vice president of Ecolab's Global Service Sector. "With **GUARDIANPLUS™**, Ecolab now delivers even greater value with proactive protection against more of the pests foodservice facilities consistently confront."

The program provides more effective and sustainable solutions, backed by proprietary, science-based protocols that target small flies, ants, rats, mice and cockroaches before they become a problem. Additional solutions to eliminate large flies also are available.

"These types of pests can quickly multiply and infest a facility," Hickey said. "**GUARDIANPLUS™** protects restaurants with comprehensive coverage and proven results. We'll eliminate their pests, so they can focus on their business."

For more information on the **GUARDIANPLUS™** program, visit Ecolab Pest Elimination at the NRA Show 2011, Booth #3600.

With sales of \$6 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at www.ecolab.com.

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