
PRESS RELEASES

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Ecolab Partners with FMI and Hobart to Host Sixth Annual Food Safety Symposium for Food Retailers

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab Inc., working with Food Marketing Institute and Hobart Corp., once again co-sponsored an event that brought industry leaders together to discuss consumer behavior and perceptions surrounding food safety.

Held in early November at Ecolab's Research, Development and Engineering Center in Eagan, Minn., the sixth annual Food Retail Food Safety Symposium provided a platform for food retail organizations, industry experts and national public health officials to share best practices, proactive and preventive approaches, and personal experiences surrounding food safety issues.

"Food safety continues to be a national concern and it is extremely important that industry leaders come together to find solutions across the food supply chain," said Juha Veijalainen, vice president and general manager, Ecolab Food Retail Services. "This annual symposium allows Ecolab's food safety experts to better partner with those leaders to address everyday food safety concerns and help them recognize potential food safety threats across their supply chain operations."

This year's event topics included a discussion of a major food processor's internal food safety program; how energy regulations and incentives impact food safety in the commercial refrigeration segment of the industry; customer behavior and perceptions surrounding food safety; and innovative ways to use information technology in food safety assessments.

With sales of \$6 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at www.ecolab.com.

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