

PRESS RELEASES

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Ecolab's 360° Xplorer Awarded Bronze Medal in the 2010 Dr. Georg Triebe Innovation Awards

ST. PAUL, Minn.--(BUSINESS WIRE)-- Ecolab Inc. today announced that its 360° Xplorer control system for kitchens recently won the bronze medal in the 2010 Dr. Georg Triebe Innovation Awards in the sustainability and efficiency category. Sponsored by the German Association of Professional Kitchen Planners, the awards are announced every five years for outstanding product, service and process innovations for commercial kitchens in Europe.

The 360° Xplorer is a web-based management system used to capture data on numerous factors related to the warewashing process, such as water temperature, pressure, dish machine utilization, as well as energy and water consumption. Using the collected data, a highly trained Ecolab sales-and-service representative develops a strategy to optimize warewashing performance and help reduce total operational costs for the customer.

"On average, our customers are saving 20 percent in energy and water consumption using our new system." said Sam de Boo, vice president, Marketing, Institutional EMEA. "It also helps them reduce warewashing chemical costs, ensures peak performance and efficiency from the equipment and supports HACCP compliance and sustainability activities."

With sales of \$6 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at www.ecolab.com.

(ECL-P)

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