

PRESS RELEASES

Oct 21, 2010

Ecolab Ranked 26th among Newsweek's Greenest Companies in America

ST. PAUL, Minn., Oct 21, 2010 (BUSINESS WIRE) -- Ecolab Inc. announced today that it ranked 26th on *Newsweek's* Greenest Companies in America. Ecolab moved up significantly from its rank on the 500-company list last year. This is the second year the magazine has conducted its sustainability assessment.

"This is wonderful recognition of our company's focus on sustainability in our operations, and in turn, those of our customers," said Douglas M. Baker, Jr., Ecolab Chairman, President and Chief Executive Officer. "Sustainability is a core component of Ecolab's business purpose - to help create a cleaner, safer, healthier world - and our work."

The *Newsweek* Green Rankings grade America's 500 largest publicly traded companies, as measured by revenue, market capitalization and number of employees, on their environmental performance, policies and reputation as environmentally responsible companies.

Newsweek partnered with three independent organizations to assemble a "green score" for each company. That score is based on three components:

- An Environmental Impact Score, compiled by Trucost, is based on more than 700 metrics, including greenhouse-gas emissions, water use and solid-waste disposal.
- A Green Policies Score is based on data collected by MSCI ESG Research and reflects an analytical assessment of a company's environmental policies and initiatives.
- A Reputation Score is based on a survey of academics, environmental officers and CEOs.

To calculate a company's overall ranking, the three component scores were standardized, combined using a weighted average (45 percent for the Environmental Impact Score, 45 percent for the Green Policies Score, and 10 percent for the Reputation Survey) and mapped to a 100-point scale.

A complete list can be found at www.newsweek.com/green.

With sales of \$6 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at www.ecolab.com.

(ECL-C)

□

SOURCE: Ecolab Inc.

Ecolab Inc.

Jennifer Kirscher, 651-293-2846

Copyright Business Wire 2010

[Back to Press Releases](#)