PRESS RELEASES

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Ecolab Expands Sustainability Expertise with EC3 Global Partnership

ST. PAUL, Minn., Jun 07, 2010 (BUSINESS WIRE) -- Ecolab Inc. today announced it has partnered with EC3 Global, an internationally recognized sustainability organization that provides certification, benchmarking and consulting services to the hospitality industry through its EarthCheck Program. The partnership will help hospitality customers around the world more easily achieve, measure and verify the success of their sustainability efforts.

"The partnership pairs Ecolab's expertise in sustainable cleaning and sanitation and our more than 14,000-member global sales and service team with EC3 Global's EarthCheck Program, which takes a holistic approach to sustainability by monitoring, measuring and managing an organization's entire operation with the goal of reducing its environmental footprint," said Alice Wheelwright, vice president of Ecolab's Global Initiatives. "By working together, this partnership allows us to provide customers with the most effective and customized approach to meeting their sustainability goals, including gaining independent verification for their efforts."

Ecolab designs its products and programs to improve safety, conserve resources and reduce waste - from manufacturing, to use, to disposal. The company's sales-and-service experts consult with customers to ensure all recommended programs are being implemented in the most safe, effective and sustainable manner.

EC3 Global's EarthCheck Program further expands the sustainability offering by capturing a hospitality operators' quantifiable data on such indicators as chemical use, waste to landfill, energy consumption and recycling. This data is then benchmarked against industry best practices to determine an operation's baseline measurements, as well as how well the organization is performing compared to its peers.

Hospitality locations are audited by EarthCheck auditors, then provided guidance through EarthCheck regarding areas in need of improvement. If an operation meets international standards, it is eligible for EarthCheck certification providing proof of its sustainability practices.

Stewart Moore, CEO of EC3 Global added, "One of the key objectives of the EarthCheck Program is to find new ways to help our clients increase operational efficiencies, maximize guest experiences and minimize their environmental footprints. Ecolab's similar goals for its customer base and its leading sustainability expertise in the cleaning and sanitation industry were key factors that led us to this partnership."

With sustainable business practices becoming increasingly mainstream, Ecolab and EC3 Global are well positioned to help hospitality organizations around the world operate in a more sustainable manner and reduce their overall environmental impacts on host communities.

About Ecolab

With sales of $6 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at www.ecolab.com.

About EC3 Global

EC3 Global is the world's largest certifier of sustainable travel and tourism operators. With more than 1,000 clients in over 60 countries, the company's EarthCheck Program responds directly to the major environmental problems facing the planet, including climate change, waste reduction and non-renewable resource management. It provides benchmarking, certification and performance improvement systems that result in average savings of 30 percent for energy and waste stream, and 20 percent savings for water consumption. Go to www.earthcheck.org or www.ec3global.com.

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