

PRESS RELEASES

Apr 21, 2010

Ecolab to Contribute Solutions and Services to Ensure a Cleaner, Safer, Healthier and More Sustainable World Expo

SHANGHAI, Apr 21, 2010 (BUSINESS WIRE) -- The USA Pavilion organizers announced today that Ecolab Inc. (NYSE: ECL) has joined as an official sponsor of the USA Pavilion at the 2010 Shanghai World Expo.

The sponsorship includes Ecolab's donation of cleaning, sanitizing, food safety and infection prevention solutions totaling more than U.S. \$250,000 (two hundred and fifty thousand U.S. dollars) to be used at the USA Pavilion.

"Ecolab's vision to make the world a cleaner, safer, healthier place is consistent with the Expo's theme, 'Better City, Better Lives.' We are very proud to contribute to the first-ever World Expo in China," said Douglas M. Baker, Jr., chairman, president and chief executive officer of Ecolab. "The USA Pavilion is expected to welcome millions of visitors, and it will be our honor to delight each visitor with a clean, safe, healthy and sustainable experience."

Mr. Winslow, the president of The USA Pavilion said "We are deeply honored to have Ecolab as a partner of the USA Pavilion. Following Ecolab's outstanding achievement of ensuring the food safety of the 2008 Beijing Olympics, we strongly believe that Ecolab will help us bring equal success to the 2010 World Expo."

The 2010 Shanghai World Expo will be held from May 1 through October 31, 2010. It is expected that more than 70 million people will attend, 95 percent of whom will be from Mainland China. This will be the first time China has hosted a world expo, and already more than 190 nations have committed to participate.

"Ecolab is committed to improving the public's quality of life by managing the often hidden risks associated with food, healthcare, hospitality and transportation/travel. As a business with strong commitment to social responsibility, we fully support the government's effort to improve food safety and to improve the quality of life for the city and the public," added Sam Hsu, vice president and general manager of Ecolab China. "We will leverage our global expertise and local talent to help assure a safe and unforgettable guest experience in the USA Pavilion, as well as a successful 2010 World Expo."

At more than 60,000 square feet (6000 square meters), the USA Pavilion will be one of the largest national pavilions at the Expo. With the theme of "Rise to the Challenge", it will showcase American culture, values, innovation and business in China's most dynamic city, while celebrating the friendship and cooperation between the U.S. and China.

For more information on the USA Pavilion, please visit www.usapavilion2010.com.

About Ecolab:

With sales of \$6 billion and more than 26,000 associates, Ecolab is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Headquartered in St. Paul, Minn., U.S.A., Ecolab delivers comprehensive programs and services to foodservice, food and beverage processing, healthcare and hospitality markets in more than 160 countries. More news and information is available at www.ecolab.com.

This News Flash is distributed by Ruder Finn Public Relations on behalf of Shanghai Expo 2010 Inc., a non-profit corporation authorized by the State Department of the United States of America to conduct the planning, design, fundraising and operation of the proposed USA national pavilion at the 2010 Shanghai World Expo.

□

SOURCE: Ecolab Inc.

Ecolab Inc.

Kathleen Janasz, 651-293-4221

Address: 370 N. Wabasha Street St. Paul, MN 55102

Email: Kathleen.janasz@ecolab.com

or

Ruder Finn Public Relations, Shanghai

Mr. Francis Xu, +86 21 5383 1188 ext. 621

Email: xuf@ruderfinnasia.com

or

Ms. Jessica Li, +86 21 5383 1188 ext. 620

Email: lij@RuderFinnAsia.com

or

Ruder Finn Public Relations, Beijing

Ms. Page Wang, +86 10 6462 7321 ext. 674

Email: wangp@ruderfinnasia.com

Copyright Business Wire 2010

