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## PRESS RELEASES

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Dec 1, 2008

### Ecolab Again Named a "Best Company to Sell For"

ST. PAUL, Minn., Dec 01, 2008 (BUSINESS WIRE) --

Ecolab Inc. was named to *Selling Power* magazine's list of "The 50 Best Companies to Sell For" for the fifth consecutive year.

"We're pleased to once again be ranked as one of the top sales companies in the United States," said Douglas M. Baker, Jr., Ecolab's Chairman, President and Chief Executive Officer. "Our sales-and-service force is the key to our success and growth. Each day they work tirelessly to establish and cultivate strong relationships with our customers, deliver value and cost savings through our superior products, and work diligently to help solve customer issues. It's terrific to see our associates recognized in this way."

Companies that made the *Selling Power* list scored well on average starting salaries, incentive pay and benefits; time invested in training on selling skills and product knowledge; and frequency of performance reviews and promotions.

The editorial staff surveyed sales executives, training managers and human resources managers, as well as conducted independent research to compile the list. More details are available in the November/December 2008 issue of the magazine or at [www.sellingpower.com](http://www.sellingpower.com).

With sales of \$5.5 billion and more than 26,000 associates, Ecolab Inc. (NYSE: ECL) is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. Ecolab delivers comprehensive programs and services to the foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. More news and information is available at [www.ecolab.com](http://www.ecolab.com).

(ECL-C)

SOURCE: Ecolab Inc.

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