PRESS RELEASES

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NASCAR Autocare by Ecolab Features Darrell Waltrip in TV Commercial Debut

ST. PAUL, Minn., April 5 /PRNewswire-FirstCall/ -- NASCAR® Autocare by Ecolab® will launch a new television commercial introducing its full line of auto appearance products. Featuring NASCAR personality and FOX Sports Broadcast Analyst Darrell Waltrip, the commercial is scheduled to appear on ESPN, ESPN2, OLN and SPEED, early April.

Using the theme "The quickest way to a great finish!" the commercial highlights NASCAR Autocare by Ecolab's full line of car care products. As a Chevrolet Corvette speeds to a stop on pit road, a pit crew of seven specialists wash and wax the car, shine the tires and clean the windows, all to "crew chief" Darrell Waltrip's approval - "14 (seconds) flat - not bad!"

"By combining the strength of both the NASCAR and Ecolab brands, we feel the NASCAR Autocare by Ecolab line of appearance products will garner attention from a wide audience," said Elizabeth Dolphin, Director of Marketing, Specialty Markets, Ecolab. "And with Darrell Waltrip's great personality, we've created a captivating television commercial, communicating the excitement and quality of our auto care product line. We are pleased with the commercial's outcome and the support it will offer our ongoing advertising program."

Along with Darrell Waltrip's appearance, country music newcomer Taylor Swift, who is currently recording her debut album of self-penned songs, appears in the commercial. Swift recently signed a record deal with Nashville's Big Machine Records. She will release her first single to country radio in June with her album to follow in the fall.

The NASCAR Autocare by Ecolab line includes seven professional car care products: Ultra Foam Car Wash, Ultra Foam Quick Detail Wax, Ultra Foam Wheel Cleaner, Ultra Foam Glass Cleaner, Ultra Shine Tire Finish, Professional Leather Cleaner & Conditioner and a Professional Wax Kit. The commercial will be available for online viewing at http://www.EcolabAtHome.com.

With 2005 sales of $4.5 billion, Ecolab is the leading global developer and marketer of premium cleaning, sanitizing, pest elimination, maintenance and repair products for the hospitality, foodservice, institutional and industrial markets.

Ecolab (NYSE: ECL) shares are traded on the New York Stock Exchange under the symbol ECL.

Ecolab news releases and other investor information are available on the Internet at http://www.ecolab.com.

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