PRESS RELEASES

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This Holiday Season, NASCAR® Autocare by Ecolab® Introduces New Limited Edition Detailing Kit for the Car Enthusiast Who Has Everything

PHILADELPHIA, Nov. 21 /PRNewswire-FirstCall/ -- Just in time for the holidays, Ecolab (NYSE: ECL) announces the NASCAR Autocare by Ecolab Detailing Kit, the professional car care system, available exclusively at Target® stores throughout the country. Perfect for the NASCAR fan and car enthusiast alike, this new limited edition kit is available for under $30.

From car wash and car wax to wheel and glass cleaner, the NASCAR Autocare by Ecolab Detailing Kit contains the products and tools necessary to detail a vehicle and make it shine. The NASCAR Autocare by Ecolab kit includes five professional car care products: Ultra Foam Car Wash, Ultra Foam Carnauba Wax, Ultra Foam Wheel Cleaner, Ultra Foam Glass Cleaner, and Professional Carnauba Liquid Wax. All five products, plus an applicator pad and microfiber towel, come in a convenient NASCAR branded carrying case to keep everything organized and is sturdy enough to stand up against the toughest tests.

"I've asked for NASCAR Autocare by Ecolab on my holiday list," says NASCAR Performance Crew Chief Mark Salem. "Ecolab's Professional Detailing Kit puts a first place finish on your car."

All products in the NASCAR Autocare by Ecolab Detailing Kit are easy to use and provide impressive cleaning results, while leaving a long-lasting, deep-gloss shine. Additional product information can be found at http://www.EcolabAtHome.com.

About Ecolab

As the leader in professional car care products, Ecolab knows detailing. For over 80 years, Ecolab has been the preferred choice of America's top companies for innovative cleaning products. Ecolab products are used to clean over 250 million vehicles per year.

With 2004 sales of $4.2 billion, Ecolab is the leading global developer and marketer of premium cleaning, sanitizing, pest elimination, maintenance and repair products for the hospitality, foodservice, institutional and industrial markets. Ecolab shares are traded on the New York Stock Exchange under the symbol ECL. Ecolab news releases and other investor information are available on the Internet at http://www.ecolab.com.

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Back to Press Releases