PRESS RELEASES

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Ecolab Introduces First Solid Detergent For The HPA Market

Ecolab has recently introduced a new solid detergent system for high-pressure automatic car washes that promises to eliminate the hassles commonly associated with liquids. A first to the car wash industry, Blue Coral® Solid Ovation™ presoak detergent and the Solid Ovation dispensing system are designed to do away with bulky drums while at the same time improve cleaning results.

With the limited space available for 55-gallon drums in HPA car washes, handling them is difficult at best. Blue Coral Solid Ovation comes in a convenient container about the size of a half-gallon ice cream tub. Three will fit in the compact dispenser, which takes up less space than the 55-gallon drum it replaces. Fully loaded, the Solid Ovation system will wash hundreds of cars. Adding more detergent is so simple, safe and convenient that a c-store cashier can easily refill the dispenser in a few seconds.

Solid Ovation advanced solid formulas allow for higher levels of active ingredients than can be effectively held in a liquid. Two alkaline versions are available for differing soil conditions and offer high foam with easy rinsability, fast soil penetration, and a superior shine on clearcoat finishes.

The Solid Ovation system is configured for all major HPA brands and models. For more information, call 1-877-ECOWASH.

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Back to Press Releases