PRESS RELEASES

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Ecolab Introduces A New And Complete Carpet Care Program

ST. PAUL, Minn., August 4, 2000: Hotels, motels, resorts and nursing homes looking for a simple and effective way to clean and protect their carpeting will appreciate Ecolab's new Integrated Carpet Defense System. It's a cost-effective program that covers all aspects of carpet maintenance, including: routine, interim, restorative and special needs.

"Carpeting is a huge investment for our customers, especially in the hospitality industry," says Krista Preble, marketing manager, Housekeeping, Ecolab. "And our full line of carpet care products, automatic dispensing equipment, training and service protects that investment."

The Integrated Carpet Defense System consists of nine fast-acting, fast-drying products that do not leave a sticky residue behind, thereby reducing re-soiling. There are also five starter kits.

The three carpet spotters are designed for routine, daily spot removal. They remove food, beverage, petroleum-based oil and greasy stains, plus chewing gum, candle wax, putty and other gummy substances.

There are two, carpet spin buff, pre-spray products to choose from: Dynamix Carpet Spin Buff for small volume customers and Oasis 604 for large operations. There are also two, carpet extract products, Oasis 609 and Dynamix Carpet Extract, that deep clean and restore carpets when they no longer respond to surface cleaning. All four concentrated products are automatically diluted through easy-to-use, compact dispensers for maximum effectiveness, safe use, and consistent results in less time and with less waste.

For special carpet cleaning needs, there are two products to choose from: Non-Browning Solution, which reduces alkalinity and the browning appearance of carpeting, and Defoamer Concentrate, which reduces foam in the recovery tank of an extractor.

Ecolab, Inc. is a global leader in cleaning and sanitation products, services and equipment for the hospitality, healthcare and foodservice industries. For more detailed information, please call 1-800-35-CLEAN.

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