PRESS RELEASES

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New Ecolab Cockroach Bait Formulation Features Industry's Fastest Kill Rate

ST. PAUL, MINN.—August 30, 1999—Ecolab Pest Elimination Division introduces a new gel bait formulation that provides the industry's fastest cockroach kill rate. The ECO2000-FB™ formulation, part of the ECO2000™ Program, an integrated solution to eliminate cockroaches, kills cockroaches within one hour of ingestion.

"This new bait gives us another effective tool for quickly eliminating cockroaches in a commercial facility," said John Barcay, Ph.D., scientist for Ecolab Pest Elimination. "Through extensive research into the behaviors and feeding preferences of these pests, we've significantly enhanced our program with the fastest-acting cockroach bait in the industry today."

In addition to ECO2000-FB™, the ECO2000™ Program uses proprietary paste and granular bait formulations, plus a combination of dusts, residual insecticides and targeted flushing, to guarantee cockroach elimination for customers in food service, hospitality, healthcare, food retail and other industries.

ECO2000-FB™ is designed to be precisely applied in small quantities to cracks, crevices and other cockroach harborage areas, such as employee locker rooms and food storage areas where cockroaches can enter a facility. Like all formulations used in the ECO2000™ Program, the bait helps reduce labor costs and increase customer convenience by eliminating the need for extensive preparation and cleanup.

"We're truly excited about this powerful new addition to the Ecolab cockroach elimination arsenal," Barcay said. "It clearly reflects Ecolab's ongoing commitment to developing new, innovative solutions that help our customers better meet their objectives of promoting food safety and protecting their brand."

Ecolab is the leading global developer and marketer of premium cleaning, sanitizing, maintenance and pest elimination products and services for the hospitality, institutional and industrial markets (www.ecolab.com).

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