



Phillips Edison & Company Launches National Marketing Campaign PECO Grow

December 7, 2017

Company Held Campaign Kick-Off Event in Roseville, Calif. in an Effort to Symbolize its Long Term Commitment to the Communities it Serves

CINCINNATI--(BUSINESS WIRE)-- Phillips Edison & Company ("Phillips Edison"), a fully integrated real estate firm with a national platform of grocery-anchored shopping centers, launched a national marketing campaign called PECO Grow, an initiative designed to emphasize the company's long-term commitment to the communities it serves. Phillips Edison's objective supports strengthening relationships with tenants, local community leaders and community influencers.

"Our new PECO Grow initiative echoes our philosophy of being locally smart, and is centered on the principles of partnership, collaboration, and giving back to the communities where each of our properties are located," said Scott Adair, Vice President of Economic Development.

Phillips Edison officiated the PECO Grow program on November 9th with an event held at the Rocky Ridge Town Center in Roseville, California - a center the company acquired earlier this year. The event included participation from center tenants, local municipalities and the unveiling of new Volta Charging stations. A tree was presented to local community leaders to symbolize Phillips Edison's commitment to planting its roots in the community and cultivating a lasting relationship with its tenants.

Phillips Edison plans to host additional events across the country in 2018.

About Phillips Edison & Company™(PECO)

Phillips Edison Grocery Center REIT I, Inc. (to be known as Phillips Edison & Company, Inc.), an internally-managed real estate investment trust (REIT), is one of the nation's largest owners and operators of market-leading, grocery-anchored shopping centers. The company manages a diversified portfolio of over 345 shopping centers – 236 of which it owns directly – comprising approximately 26.3 million square feet located in 32 states. The company's proven, vertically-integrated operating platform allows it to effectively and efficiently acquire, lease and manage its properties, resulting in a history of strong operating results and great shopping experiences. For more information, please visit www.phillipsedison.com.

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