



## Phillips Edison & Company Announces Key Senior Level Promotions

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*Leading Real Estate Company Promotes from Within; Names Senior Vice President of Property Management, Senior Vice President of Construction and Chief Marketing Officer*

CINCINNATI--(BUSINESS WIRE)-- Phillips Edison & Company (PECO) is pleased to announce three internal promotions, including the appointment of Eric Richter to Senior Vice President of Property Management, Tony Haslinger to Senior Vice President of Construction, and Cherylyn Megill to Chief Marketing Officer.

Mr. Richter joined PECO in 2001 and served as Vice President of Property Management since 2007. His team is responsible for creating great shopping experiences at each of the well-maintained properties and preserving great tenant satisfaction rankings.

Mr. Haslinger joined PECO in July 2013 as a Project Manager and was promoted in 2014 to Vice President of Construction. His relationships with local and national retailers, vendors and subcontractors have contributed to the significant economic efficiencies at the company's properties nationwide.

Mr. Richter and Mr. Haslinger have been instrumental in creating the company's first sustainability report, which showcased over \$1.3 million in tenant savings.

Ms. Megill joined PECO in 2013 as the Vice President of Marketing & Communications and has elevated the company's brand visibility through advertising, public relations, digital and social media. She played an integral role in establishing the PECO NOW (Phillip Edison's Networking Opportunity for Women) initiative and has been instrumental in growing and expanding this successful program.

All three executives are active leaders with the International Council of Shopping Centers (ICSC).

"A focal point of Phillips Edison's culture and a key reason for the company's ongoing success is our commitment to recognizing and attracting stellar talent and cultivating and promoting individuals from within. We invest heavily in our team through programs such as PECO University and PECO NOW, and the result is evident in our highly skilled professionals who are able to take on new challenges," said Bob Myers, Chief Operating Officer at Phillips Edison. "We are thrilled to see Cherylyn, Eric and Tony progress in their careers and look forward to their continued outstanding contributions in 2017 and beyond."

### About Phillips Edison & Company

Since 1991, Phillips Edison & Company has focused on the grocery-anchored shopping center sector. The company has a fully integrated in-house operating platform built on market leading expertise designed to optimize property value and consistently deliver a great shopping experience. Led by a veteran management team, Phillips Edison's operating platform provides retail services including acquisition, redevelopment, leasing and management of grocery-anchored retail centers. The company's portfolio currently includes a national footprint of retail properties. The company has corporate offices in Cincinnati, Salt Lake City, New York City and Atlanta. For more information, please visit [www.phillipsedison.com](http://www.phillipsedison.com) or connect with us on LinkedIn.

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Phillips Edison & Company  
Cherylyn Megill, 801-415-4373  
[cmegill@phillipsedison.com](mailto:cmegill@phillipsedison.com)

or

ICR

Angela Bonnici, 646-277-1276  
[PECOPR@icrinc.com](mailto:PECOPR@icrinc.com)

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